



TATA MUMBAI MARATHON
2020

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The Tata Mumbai Marathon has emerged as one of the most prestigious marathons in the world. This was my first experience of the event and to watch over 55,000 thousand runners, including senior citizens and the differently-abled participating with enthusiasm was truly inspiring. The marathon offers Indian talent an invaluable opportunity to run alongside some of the great names on the marathon circuit, right here on home soil. I was pleased to learn that the Marathon plays an important role in raising funds for various social causes each year. There cannot be a better way to symbolise the power of the human spirit. Kudos and compliments to all.

Shri Bhagat Singh Koshyari
Hon'ble Governor of Maharashtra



We all are witnessing the change in sports culture today, however I remember the beginning of marathon when it got introduced in 2004.

I thought after that it would not grow but today as a spectator, I can say that this is not just a marathon but has become a great festival of health, fitness, and charity in Mumbai.

The energy of the marathon is exactly similar to what we see during any festival and I am proud of my Mumbai. The way people come together and celebrate the event showcases the spirit and different colors of Mumbai. I am truly thankful for the organisers who have taken such a great initiative, the government and people from across different regions, the nation and the globe who have come to run in TMM 2020.

Shri Uddhav Balasaheb Thackeray
Chief Minister of Maharashtra

“ I WAS PLEASED TO LEARN THAT THE MARATHON PLAYS AN IMPORTANT ROLE IN RAISING FUNDS FOR VARIOUS SOCIAL CAUSES EACH YEAR. THERE CANNOT BE A BETTER WAY TO SYMBOLISE THE POWER OF THE HUMAN SPIRIT. KUDOS AND COMPLIMENTS TO ALL. ”

“ I AM TRULY THANKFUL FOR THE ORGANISERS WHO HAVE TAKEN SUCH A GREAT INITIATIVE, THE GOVERNMENT AND PEOPLE FROM ACROSS DIFFERENT REGIONS, THE NATION AND THE GLOBE WHO HAVE COME TO RUN IN TMM 2020. ”



The Tata Mumbai Marathon has within a short span of time put India on the global map of distance running. This World Athletics Gold Label event has witnessed world-class international athletes perform at the highest level and last Sunday we saw the top three elites come under the course record, which is truly commendable. The event has created a running revolution giving birth to hundreds of other distance running events across the length and breadth of the country, driving citizens to a fitter and healthier lifestyle. My heartiest congratulations to the team at Procem International for its stellar organisation.

Shri Kiren Rijiju,
Sports Minister, Govt. of India



I have been privileged to see the growth of the Tata Mumbai Marathon right from its inception. What started out as a dream 17 years ago, has today become a revolution. It is remarkable how the city has embraced this event in a short span of time, and the spirit of the event has permeated not only amongst Mumbaikars but the whole country. Tata Mumbai Marathon has truly put Mumbai on the global map of distance running.

Shri Chhagan Bhujbal,
Minister Food & Civil Supplies,
Govt. of Maharashtra



The Tata Mumbai Marathon is one of the most iconic road races. I was at the start-line of the half marathon and to watch the enthusiasm and commitment of over 15,000 runners was overwhelming and inspiring. With the majestic CST as its backdrop, and the many historical landmarks that form part of the race route, it showcases the Dream City like no other. The beautiful Marine Drive promenade that celebrates 100 years of completion, has opened its hearts to this event right from inception to thousands of runners. The carnival-like spirit of the marathon takes into its grip the entire city. It is a beacon of all that the beautiful city of Mumbai has to offer to the world.

Shri Aaditya Thackeray
Minister Tourism, Environment & Protocol,
Govt. of Maharashtra



It gives me immense pleasure to state that the Tata Mumbai Marathon was a motivating event. The overall atmosphere was filled with positivity. I was overwhelmed to see the enthusiasm of the participants, especially, those who were physically and mentally challenged. Above all, the response and spirit of Mumbaikars was commendable. The noble cause of organisers in organizing such an event needs a special applause. My sincere wishes to the organisers for their future endeavors.

Shri Aslam Shaikh
Guardian Minister Mumbai City,
Govt. of Maharashtra



It is wonderful to see the tremendous participation of amateurs and professional athletes in the Tata Mumbai Marathon. On this day each year, the city of Mumbai opens its arms to runners, spectators, professionals, media, and many more, encouraging them to participate in a festival that celebrates sporting excellence alongside the spirit of philanthropy. My heartiest congratulations to the organisers and the entire civic machinery that works for months tirelessly behind the scenes to make this event a global success.

Shri Anil Deshmukh,
Home Minister, Govt. of Maharashtra



With every passing year, we are seeing a more competitive field at the starting line-up of the Tata Mumbai Marathon. We are also seeing stronger finishes and better performances by the athletes. Parul Choudhury, our half marathoner smashed the event record and this is reflective of the benefit that our athletes have gained from the Tata Mumbai Marathon. Marathon arranged on 19th Jan 2020 at Mumbai is the biggest and best event in India, and has set the benchmark for hundreds of other marathons across the country.

Shri Sunil Kedar,
Sports Minister, Govt. of Maharashtra



The Tata Mumbai Marathon has attained global recognition by focusing on educating citizens about the benefits of following a regular fitness regime. It is a platform that pushes citizens to be aware about their health, and also pushes them to support various social and charitable causes. It is commendable how the organisers, and the entire state and civic machinery works together to deliver an event, which not just the state, but the entire country can be proud of. I wish them all the success in their future endeavours.

Smt Kishori Pednekar,
Mayor of Mumbai



The Tata Mumbai marathon stands for the power of the human spirit, and all that it can achieve. It's continued growth in the number of participants year after year showcases how more and more citizens are adopting a healthy and active lifestyle. It is inspiring to soak in the energy of race day, and cheer thousands of participants as they aspire to be better. The marathon is truly a unification of people from across walks of life, breaking down barriers of caste, colour, gender, age, religion, and social strata.

Vice Admiral Ajith Kumar P,
FOC-in-C, Western Naval Command



The majestic Chhatrapati Shivaji Terminus is showcased in all its heritage glory, forming a backdrop like no other. Just like the Tata Mumbai Marathon is an ambassador of Mumbai, the CSMT is an ambassador of the event. With the start-finish point coinciding right in front of this UNESCO world heritage site, we could not ask for a better showcase of our landmark tourism attraction.

Shri Sanjeev Mittal,
General Manager CSMT



Thousands from the Mumbai Police have showcased their active involvement in effectively managing and delivering a safe and secure event.

The Police Cup at the Tata Mumbai Marathon is something that the entire force looks forward to. This event has always been like an elixir that boosts the enthusiasm of police personnel competing in the marathon. My heartiest congratulations to the winners of the Police Cup for their performance. Their diligent training for the marathon, has made them role models for many more in the force.

Shri Sanjay Barve,
Commissioner, Mumbai Police



The Tata Mumbai Marathon is one of the pioneers of the distance running events in India. Whilst it created a running revolution of sorts amongst amateur runners, it served as springboard for Indian athletes to perform better on the world stage. The marathon has grown in importance with each passing year. The performance put in by the Indian athletes is laudable, and I wish them all the best for the forthcoming competitions.

Adille Sumariwalla
President, AFI



Anil & Vivek Singh
Procams International

Sport pushes humans to test and conquer seemingly impossible limits. It has the ability to inspire, birth incredible stories and bring out the gold in humanity. The Tata Mumbai Marathon, personifies the sporting spirit of Mumbai and India.

This third Sunday of January, Mumbai came alive once again, with passion, anticipation, vigour, will power and a sense of thrill as the 17th Edition of World Athletics Gold Label Road Race, witnessed over 55,000 runners coming together for #BeBetter.

TMM is aspirational for runners across the country and it is our constant endeavour to ensure the running fraternity flourishes and is touched by the magic of this event.

This year, we launched the TMM – Run as One virtual run, a brilliant confluence of the spirit of sport and the power of technology. This opened the event to thousands across the country, irrespective of geographical boundaries and course limitations. The response was significant, with over 3000 runners participating in this inaugural edition of the virtual run.

Joining our amateurs, the elite too showcased splendid performances. Debutant Derara Hurisa upset the odds to win in a course event record of 2:08:09. In fact, the top three

elite men clocked below the course record and five men broke the 2:09:00 barrier. On the Indian side, Army man Srinu Bugatha secured first position in the men’s race while defending champion and Olympian Sudha Singh clinched the winner’s title for the third time in a row. Talented Parul Chaudhary gave an exemplary performance, by smashing the half marathon course event record. It is inspiring to see; our Indian Elites shine on and better their performance every year.

TMM has been a catalyst for transformation on various aspects, and at the helm of this change has been its philanthropy pillar. The event continues to be the single largest sporting platform for charity in India and inspiring individuals beyond sport. The 2020 edition alone, has raised more than ₹ 45 crores.

Kudos to the efforts of United Way Mumbai for guiding our NGOs, Corporates and fund-raisers to achieve this milestone and create a positive impact in society.

Each year the event sets a new benchmark, and this is possible only because of the belief and support from all stakeholders; the Government of Maharashtra, our Sponsors, Partners and most importantly the runners.

Thank you, Mumbai, Thank you India.

RUNNING, PHILANTHROPY & THE TATA MUMBAI MARATHON

There are over a thousand distance running events in the country, but the Tata Mumbai Marathon stands head and shoulder above them. Not only as the premier running event but also in its capacity as the biggest philanthropy platform. There's no other running event in the country that comes close, either in terms of number of runners running for a cause or the amount of funds raised. The TMM has witnessed participation of over 600 NGOs since its inception.

Philanthropy at the Tata Mumbai Marathon is not an add on but an integral key pillar of the event.

Over a quarter of all participants at Tata Mumbai Marathon (TMM) run for charity. These are individuals who decide to combine their passion for running with their desire to do good. Similarly, year on year an increasing number of corporates have come together to raise funds for worthy causes and social initiatives. As the philanthropy partner of the event, United Way Mumbai (UWM) serves as the central point for those running either in their individual capacity or as part of a corporate team to connect with UWM's partner NGOs, for the event.

All philanthropic funds at TMM are routed through UWM, making it entirely responsible for the collection, accounting & disbursement of funds to NGOs. The trust placed in the credibility of the platform by thousands of donors comes from the fact that it connects runners and non-runners only with charities that are duly vetted and have cleared United Way Mumbai's stringent due diligence process. The NGOs in turn show faith in system because of the transparent, structured and cost-effective practices of the platform.

Since 2009 UWM has managed the philanthropy platform and has ensured that it remains cause-agnostic. Verified NGOs working across any and every cause category can raise funds at the TMM. The wide range of issues tackled by the NGOs in line with the UN's Sustainable Development Goals give the fundraisers options to choose from to extend their support in line with what social cause they are passionate about. UWM's impartiality towards the participating NGOs also stands with respect to their size, bandwidth and background.

The extraordinary fundraisers are what makes TMM's philanthropy pillar a phenomenal success. Identifying this key stakeholder segment, the event encourages and motivates them through various privileges. A comprehensive philanthropy structure is created by UWM which provides clarity, transparency and an organised way for NGOs to plan their fundraising campaign around the event. NGOs too are incentivized for their efforts in utilizing the platform through capacity-building grants.

The success of the philanthropy pillar of TMM with every passing year is a testament of the caring power of our community in supporting those sections in need of support. The event is grateful to every company & individual for choosing to channelise their passion to run towards creating lasting change.

"The Tata Mumbai Marathon is Asia's biggest philanthropic sporting event, and each year, I am privileged to witness Mumbai's incredible human spirit and generosity, showcased by over 55,000 runners celebrating fitness and philanthropy through their run. Apart from being one of the world's finest running events, the TMM is also one of the most important philanthropic platforms in the world.

This year, the TMM's philanthropy campaign broke records on every philanthropic parameter, raising a phenomenal ₹ 45.9 crore for 295 participating charities. This was achieved with the support of 204 companies, 1424 fundraisers and 36,000+ donors. All these figures are new records. If ever there was a doubt about the power of what a committed group of people can achieve, the individual fundraisers would erase the doubt by serving as examples. Collectively, they raised over ₹ 23 crore between them.

While each of these individuals have remarkable stories themselves, I would like to make a couple of special mentions. Last year at the TMM 2019, Mr. V.S. Parthasarathy, an iconic business leader, set the record for being the highest fundraising individual. This year he bettered that record by nearly a crore by raising ₹ 2.25 crore through 2110 donors for K.C. Mahindra Trust's Project Nanhi Kali.

The most unprecedented fundraising campaign of this year was the one started by Mr. Dhaval Mehta, for Shrimad Rajchandra Love and Care. Mr. Mehta has been the backbone behind Shrimad Rajchandra Love and Care (SRLC) fundraising efforts at the TMM each year, inspiring hundreds of fundraisers and ensuring SRLC becomes the highest fundraising NGO consecutively for the last nine years. Tragically, Mr. Mehta met with a car accident in December, but the fundraising campaign that he started became a memorial page, receiving donations from 5519 donors from across the world and raising a record-breaking ₹ 2.43 crore, making him the highest fundraising individual ever at the TMM.



Raising any amount of money takes exceptional commitment and belief in the work of a charity and the number of extraordinary individuals featured in this docket is testimony to the goodness that exists in the world. The numbers hide the special stories behind each one of them. Of the 1424 people who raised funds, 226 of them achieved the Change Runner status—a record by itself. The TMM Change Legend status (awarded to anyone who raises over ₹ 1 crore in an edition) was achieved by 5 individuals, of whom Mr. Parthasarathy, Mr. K. V. S. Manian and Mrs. Villy Doctor have achieved it consecutively for two years.

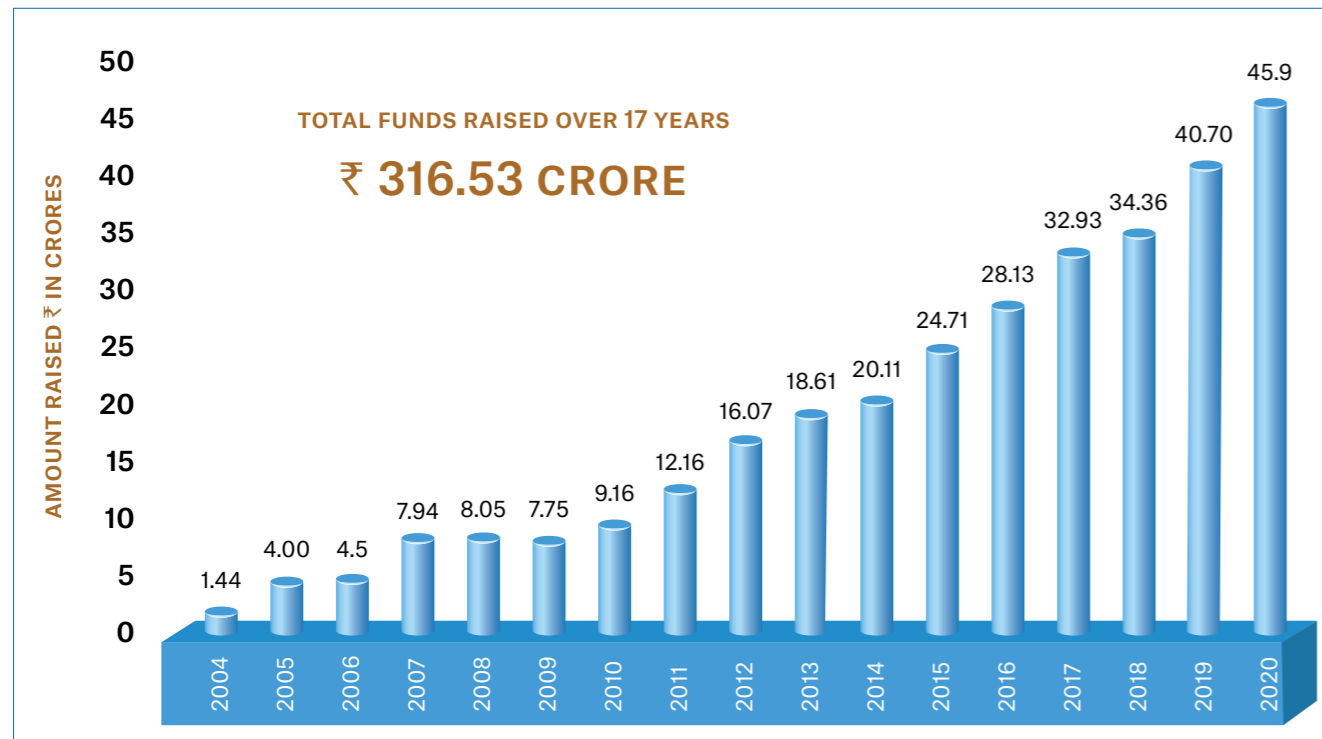
At United Way Mumbai, we invest in making process improvements to ensure the TMM fundraising experience is more efficient and effective each year. We stay committed to keep the platform at the lowest fundraising cost possible. 100% of all funds donated online on fundraiser pages are disbursed in full to the NGO. It is immensely gratifying for us to serve as a medium to channel the goodness that exists in the world to those amongst us who need it the most.

We are grateful to the leadership at Procarn, our NGO partners and all the companies and individuals who have believed in the power of the Tata Mumbai Marathon in being a force of good in the world.

Thank you! And we look forward to breaking all the philanthropic records next year as well!"

— *Jayanti Shukla*
CEO United Way Mumbai

AMOUNT RAISED ACROSS 17 YEARS



AMOUNT RAISED IN THE CURRENT YEAR

SUMMARY OF FUNDS RAISED AT TATA MUMBAI MARATHON 2020

Change Runners		Amount in ₹
	Change Runners (excl. Young Leaders)	13,24,28,878
	Young Leaders	89,01,083
	Corporate Fundraisers	5,91,93,161
Funds raised through Charity Bibs		3,38,59,474
Corporate Teams		
	Team Participation	17,56,10,000
	Employee Donation	1,17,19,229
Individual Fundraisers		
	Corporate Fundraisers (excl. Change Runners)	26,07,681
	Individual Fundraisers	2,16,62,090
	Young Leaders (raised between ₹ 75,000 and ₹ 1,49,999)	80,71,534
Donation amounts to NGOs		33,66,311
Others		
	NGO Participation	5,90,000
	Charity Bib forfeiture	5,67,000
Total funds raised & accounted by United Way Mumbai – (A)		45,85,76,441
Funds raised by Tata Consultancy Services – (B)		10,07,000
TOTAL FUNDS RAISED – (A+B)		45,95,83,441

FINANCIALS OF FUNDRAISING

United Way Mumbai (UWM) strives to keep the Tata Mumbai Marathon Philanthropy platform the most cost-effective fundraising platform for NGOs in the country with a stated goal of keeping administrative costs to less than 5%. We are proud to declare that at the TMM 2020 the administrative costs are at 4.1% with 95.9% of all funds raised disbursed to participating NGOs. These costs are spread across the various categories at the TMM with most of it borne by the corporate category (85%) and negligibly by individual fundraisers. UWM absorbs all online payment gateway charges on NGO & fundraiser pages to ensure 100% of all such donations are disbursed in full to the beneficiary NGOs. The actual retention and disbursement per NGO

depends how NGOs utilize all the categories and UWM incentivizes efforts of the NGOs through the privilege levels and related capacity-building grants.

All amounts mentioned in this docket are verified by UWM and are audited. All funds raised is for charitable purposes and no part of it is used for any commercial consideration. All contributions to UWM are eligible for 80G tax exemption and receipts have been sent to all donors via email. United Way Mumbai is committed to keeping the platform the most cost-efficient, effective and credible option for participating NGOs and the year on year success of the platform is testimony to it.

INDIVIDUAL



FUND RAISERS

The core of the Tata Mumbai Marathon's philanthropy comprises individuals who tirelessly raise funds for causes they care about. Runners as well as non-runners can set up fundraising pages on the United Way Mumbai (UWM) website and reach out to friends, family and peers for donations. To incentivise fundraisers, various fundraising levels and their corresponding privileges have been outlined. At the TMM 2020, we had 2074 individuals creating fundraising pages, of whom 1424 individuals cumulatively managed to raise ₹ 23,28,64,427. It made up a staggering 50.84% of the total funds raised.



CHANGE RUNNERS

Change Runners are individuals who have raised over ₹ 1.5 lakh. The category comprises Change Legends (raised over ₹ 1 crore), Change Icons (raised from ₹ 50 lakh to less than ₹ 1 crore), Change Champions (raised from ₹ 25 to less than ₹ 50 lakh), Change Leaders (raised from ₹ 10 lakh to less than ₹ 25 lakh), Change Investors (raised from ₹ 5 lakh to less than ₹ 10 lakh) and Change Makers (raised from ₹ 1.5 lakh to less than ₹ 5 lakh).

At the Tata Mumbai Marathon 2020, we had 226 Change Runners, including 29 Young Leaders, who have cumulatively raised ₹ 20,05,23,122 for 93 NGOs.

43.72% of the total fundraising amount was raised by TMM 2020 Change Runners, whose committed efforts are responsible for the incredible sums of money raised every year through their network. This showcases the immense power of peer-to-peer fundraising and demonstrates the abundant generosity that donors show when asked by a fundraiser to donate to a cherished cause.

CHANGE LEGENDS

Change Runners raising over ₹ 1 crore in a particular edition of Tata Mumbai Marathon are known as TMM Change Legends—an honorary title transcending editions, to celebrate the extraordinary commitment of these fundraisers. It is a legendary status that remains with the fundraiser for all future editions of the TMM.

This edition we have 5 TMM Legends who have raised ₹ 8,03,04,229 for 5 NGOs, making up 17.51% of the total amount.

Dhaval Mehta is the highest individual fundraiser at the Mumbai Marathon since its inception in year 2004. Shrimad Rajchandra Love and Care's campaign was a tribute to the memory of Dhaval Mehta.

This campaign was a tribute to the memory of Dhaval Mehta, Trustee of Shrimad Rajchandra Educational Trust and Coordinator of Shrimad Rajchandra Love and Care, who passed away in a road accident on December 3rd, 2019 while on his way to completing an educational service project.

Dhaval wore many hats and played varied roles. His name is synonymous with seva or selfless service. For him, seva was not about “should do” or “must do”, but it was about “I want to do”.

Dhaval's presence in the seva activities was like salt, which always went unnoticed because of his humility, and is strikingly missed by every single co-volunteer or beneficiary who came in contact with him.

As the Coordinator of Shrimad Rajchandra Love and Care, he shaped over 75 high-impact projects, which touched over 53.50 lakh lives. Delivering results and being loved by everyone showed his sensitivity towards each and every act he performed. Dhaval embodied love, humility, and a gentleness that was fuelled by his passion to serve and uplift everyone around him.



DHAVAL MEHTA

Raised: ₹ 2,43,16,925

for 'Shrimad Rajchandra Love and Care'



The outpourings of messages and tributes for Dhaval Mehta, resulted in this campaign. This was an opportunity to honor his powerful legacy and the manner in which he lived – by serving others. In the last 17 years of selfless service comprising over 75,000 seva hours offered to Shrimad Rajchandra Mission Dharampur & Shrimad Rajchandra Love and Care, his work has transformed many lives.

He had three higher purposes in life:

- To bring Joy and Smile in the lives, of others;
- To offer each act of his at the Lotus Feet of his Guru, Pujya Gurudevshri Rakeshbhai;
- His internal purification.

Never for fame or any recognition, he worked tirelessly to see that projects are initiated, well executed and sustainable so that they go on and on.

"My endeavour is to provide quality education to underprivileged girls in India, as I believe it is a means of helping children to learn and grow independently and be able to write their own futures."

V. S. Parthasarathy (Partha to all) enjoys his roles as Group CFO and Group CIO of Mahindra & Mahindra Limited (M&M) as they are rife with opportunities for contributing to Mahindra's aspiration of being amongst the Top 50 most admired brands in the world. He straddles diverse responsibilities including Directorships of 4 listed and 10 other group companies with equal fervour. He is vested with leadership roles at industry fora like CFO Board, Bombay Chamber of Commerce and Industry, FICCI and AFPI (to name some) and restlessly re-imagines actions for impactful outcomes. Too impatient to rest on the laurels of his numerous achievements and awards, Partha constantly moves on to the next challenge to overcome. Despite all his hard work, he manages to find the time for leisurely activities like reciting his favourite poems from Hindi literature or movies. Partha is an FCA from ICAI, ACA from ICAEW and an alumnus of Harvard Business School's AMP (2011).



"I have been associated with the Mumbai Marathon for the past 6 years and have raised funds totalling to around ₹ 10 crores.

Diversity is important for the future of India and girl child support is important for the future of diversity. When you give, you feel great because you are a part of something bigger. It makes life meaningful when you reach out to help someone not even known to you. It is not about the amount, but the number of supporters creating a bigger virtuous cycle of 'giving forward'.

My endeavour is to provide quality education to underprivileged girls in India and I strongly support this cause through Nanhi Kali, as I believe it is a means of helping children to learn and grow independently and be able to write their own futures. We are doing our bit for the Beti Bachao Beti Padhao campaign of the Hon'ble Prime Minister.

As President of Bombay Chamber of Commerce and Industry, one of the primary mission statements was Corporates for Change. With this objective in mind I was able to get big-hearted and like-minded people to come forward and support my cause and it almost felt like a magnet attracting people with similar ideologies and passion. A lot of associates, companies and well-wishers came out in large numbers and expressed solidarity with me on this cause. मैं अकेले ही चल रहा था... मगर लोग आते गए और कारवां बनता गया.

One of my favourite quotes from Myers- "Go into the world and do well. But more importantly, go into the world and do good."

V S PARTHASARATHY

Raised: ₹ 2,25,20,211

for 'K.C. Mahindra Education Trust Project -Nanhi Kali'

"I have seen the bright starry eyes of these little rural children. I hope to lift them from the social and economic pit that they are in and give them a better world."

Sadashiv S. Rao is the CEO of NIIF Infrastructure Finance Limited (NIIF IFL), with over 33 years of experience in project finance, investment banking and advisory services. He is associated with Isha Education, the organisation set up by Sadhguru Jaggi Vasudev and has participated in the Tata Mumbai Marathon, supporting Isha Education for 11 years. Over the years, he has raised more than ₹ 3.7 crore for the organisation. In addition, he has acquired the support of companies, which contribute regularly towards Isha Education through their CSR budget. He has also helped build classrooms in 4 Isha Education schools in Tamil Nadu, in his parents' name.



"My parents were from a rural background and struggled to get an education. This made me run for Isha Vidhya – a unique NGO set up by Sadhguru Jaggi Vasudev, which aims to transform the lives of underprivileged rural children by providing high quality affordable education. I have seen the bright starry eyes of these little rural children. I hope to lift them from the social and economic pit that they are in and give them a better world. The Tata Mumbai Marathon is an excellent medium for raising funds for this cause. Donors could be anywhere in the world and can contribute online easily. *Running and raising funds makes my life more satisfying and complete.*"

SADASHIV S. RAO
Raised: ₹ 1,16,68,221
for 'Isha Education'

"Having lost my wife to cancer, the best way to pay tribute to her was being of assistance to those who get afflicted by this disease and can't find the money to treat it."

K. V. S Manian is a Whole Time Director of Kotak Mahindra Bank and manages the Corporate, Investment Banking and Institutional Equities and the Wealth Management franchise for Kotak group.

"The Tata Mumbai Marathon, over the years, has become an integral part of my annual calendar. It is an anchor to my fitness regimen. In fact, that was the starting point. I try to keep getting better at running. This year, I changed my category to 10 km. About 5 years ago, I decided to combine my running effort with fundraising, which added an extra, magical motivation. It was easy for me to pick the cause. Having lost my wife to cancer, the best way to pay tribute to her memory had to be by assisting the poor who are afflicted by this disease and cannot afford the treatment. That is how the trinity of Tata

Mumbai Marathon, United Way Mumbai, and Cancer Patients Aid Association came into place to make this intention a reality. I would like to express my heartfelt gratitude to them for giving me this opportunity.

The support I got from friends, both personal and professional, relatives, and colleagues has been humbling. In fact, it is they who have made this kind of fundraising happen. I am merely a medium through which they have channeled their generosity, goodwill and kind heartedness, making me one of the largest fundraisers in this event year after year. My sincere thanks to all these wonderful people who keep encouraging me to do better every year."



K.V. S MANIAN
Raised: ₹ 1,13,75,532
for 'Cancer Patients Aid Association'

Villy Doctor, is an educationist and philanthropist who has dedicated her life to the upliftment of the underprivileged.

Villy Doctor, the Founder and Managing Trustee of Light of Life Trust (LOLT), is an educationist and philanthropist who has dedicated her life to the upliftment of the underprivileged from rural India. Light of Life Trust was set up with the vision to alleviate poverty by developing rural communities through the holistic 3E approach of Educate, Empower and Equipment for Employability.

"An unstoppable silent revolution was started by Light of Life Trust in 2005 and it has so far impacted the lives of 12,627 children and 631 teachers directly and 1,08,739 community members indirectly across more than 560 villages in India. From this year going forward christening it the 'LOLT MOVEMENT'.

Your support and inspiration coupled with team LOLT's dedication, are the architects of the LOLT Movement, designing the literate future of our youth. May God give us all the strength, energy and focus to continue the LOLT Movement and help break the poverty cycle through education to build a robust and prosperous India. I humbly thank you all with immense gratitude for your unflinching support each continuing year.

God Bless you All!"

VILLY DOCTOR

Raised: ₹ 1,04,23,341

for "Light of Life Trust"



CHANGE ICONS

This category includes those individuals who have committed to raise ₹ 50 lakhs and above. This edition, we had 3 Change Icons, who raised ₹ 1,60,24,634 for 3 NGOs.

"Tata Mumbai Marathon is an excellent platform as it offers credibility, which is critical in any funds raised for a social and charitable cause."

Shanti Ekambaram, Group President–Consumer Banking, Member of Group Management Council at Kotak Mahindra Bank Limited.

I have been participating in the Tata Mumbai Marathon for more than 12 years and raising funds for SOPAN (Society of Parents of Children with Autistic Disorders), an NGO I have been associated with since its inception as its Chief Patron.

SOPAN is an 18-year-old NGO which educates and trains children and young adults with autism and developmental disabilities from all walks of life. SOPAN's aim is to empower and enable them so that they are able to live an inclusive life in society with dignity by providing educational and therapeutic intervention to children



and young adults with autism and developmental disabilities and their families.

"This year we closed the fundraising at ₹60,02,331 and I am proud to have well-wishers, friends, family and relationships which made this possible. The continued support and generosity has been astounding and every year the support keeps growing by leaps and bounds for SOPAN, a cause that will always remain close to my heart.

Tata Mumbai Marathon is an excellent platform as it offers credibility, which is critical in any funds raised for a social and charitable cause. People and institutions who contribute want to ensure that the funds that they are donating will be put to optimal use. United Way Mumbai plays a great role in vetting the NGOs, ensuring the appropriate governance structure before approving them to be a part of the Tata Mumbai Marathon where people can contribute funds. That apart, the event is "iconic" in itself – it has over the years motivated citizens of Mumbai from all walks of life to participate in huge numbers and raise funds for a cause. In the process, propagating the twin benefits of better health and fitness for participants and funding to deserving NGOs."

SHANTI EKAMBARAM

Raised: ₹ 60,02,331

for 'Society of Parents of children with Autistic Disorders (SOPAN)'

"This year I have raised funds of about ₹50 lakhs, individually. I enjoy this friendly competition with fellow fundraisers, which includes my wife too."

Sankara Raman, a practising Chartered Accountant, is a wheelchair user affected by Muscular Dystrophy. He left his lucrative practice at Chennai and joined Amar Seva Sangam in 1992. He joined Amar Seva Sangam with a dream to build a 'valley for the disabled' and has introduced multiple programmes benefiting thousands of people with disabilities. He has been associated with Tata Mumbai Marathon since its inception in 2004. Together with Shri. S. Ramakrishnan, the founder president of Amar Seva Sangam, he envisions making Amar Seva Sangam a model centre catering to all the needs of the disabled.

"This year I have raised funds of about ₹ 50 lakhs, individually. Amar Seva Sangam is grateful to the Organizers for giving us this chance and for the various facilities extended to the differently abled to enthusiastically participate in such an event. More wheelchair users participated from our Sangam this year and made it a memorable event. The most encouraging aspect this year was the excellent support we received from the corporate world.

It is a fantastic experience to raise funds for my NGO, Amar Seva Sangam, through such a reputed platform as the Tata Mumbai Marathon 2020. I enjoy this friendly competition with fellow fundraisers, which includes my wife too."



SANKARA RAMAN

Raised: ₹ 50,22,303

for 'Amar Seva Sangam'

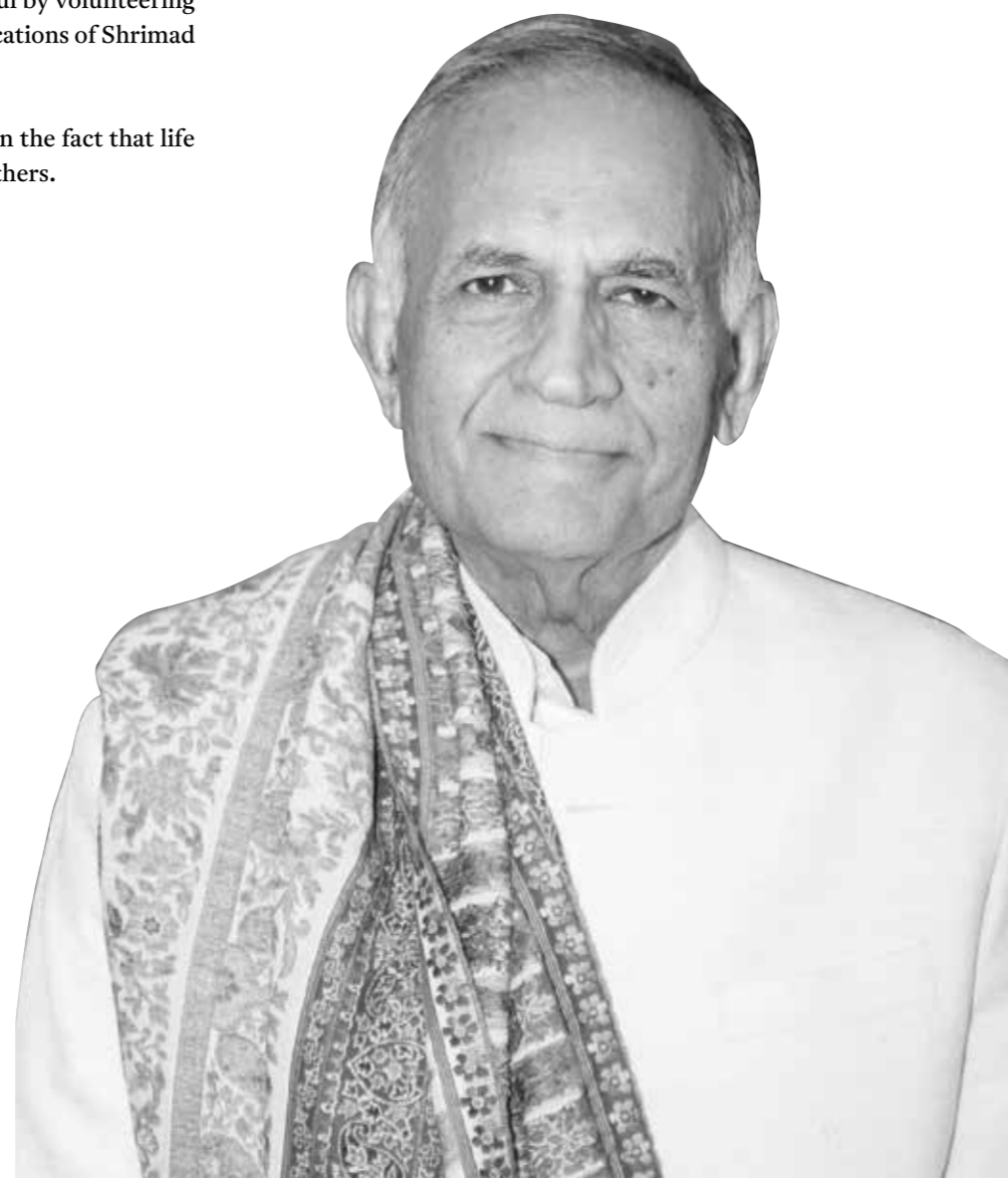
"We serve and bring joy to those in need, not because 'we have to', or 'it is our duty', but because 'we love to'."

Mr. Abhay Jasani, an engineer from IIT Mumbai & Founder-Chairman of the Jasani Group has been associated with the NGO Shrimad Rajchandra Love and Care for nearly 2 decades with an aim to 'Serve others Selflessly' & create more equitable societies in the rural & tribal areas of India.

"We serve and bring joy to those in need, not because 'we have to', or 'it is our duty', but because 'we love to'."

The above quote by Pujya Gurudevshri Rakeshbhai encapsulates his inspiration and guiding philosophy for his fundraising activities. He not only believes in giving back to the society, but also ensures it is impactful by volunteering for several projects, himself at various locations of Shrimad Rajchandra Love and Care.

Mr. Jasani finds great joy and gratitude in the fact that life has given him this opportunity to serve others.



ABHAY JASANI
Raised: ₹ 50,00,000
for 'Shrimad Rajchandra Love and Care'

Over 55,000 runners took to the streets at the Tata Mumbai Marathon 2020

Forerunner to Asia's most prestigious marathon, the first citizen of the state, His Excellency, the Governor of Maharashtra Shri. CH. Vidyasagar Rao welcomed Tata Sons, Tata Consultancy Services, event partners and stake holders, to the majestic environs of the Raj Bhavan and launched registrations for the Full Marathon category of the Tata Mumbai Marathon 2020.



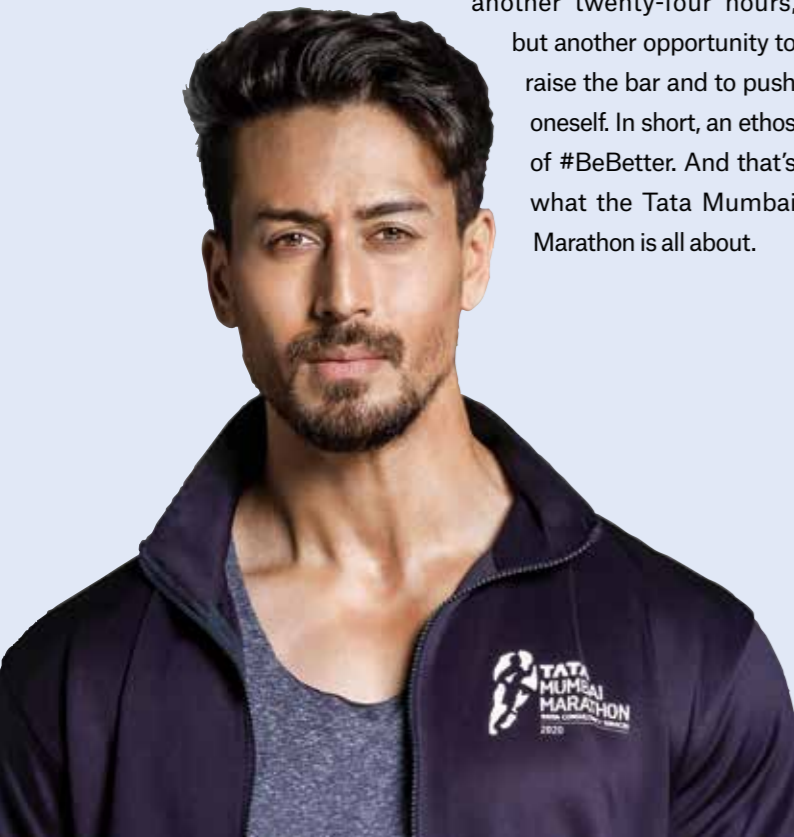
Clock wise – Top Row ; Jayanti Shukla (CEO, United Way Mumbai); Mr. Yatish Mehrishi (CEO-Radio Mirchi); Nikhil Arora (VP and MD GoDaddy India); Ravindra Jain (Head- Cars Marketing at Tata Motors); Adille Sumariwalla (President, Athletics Federation of India); Rajat Khurana (Managing Director, ASICS India); Vijayraghavan Venugopal (CEO, Aeronatrix Sports Products Pvt. Ltd (Fats & Up)); Amit Singh (Head of Marketing, Luxottica India Eyewear Pt. Ltd.); Devendra Bharna-Executive Vice President The Oberoi Group and Dr. Vijay D'Silva (Asian Heart Institute).

Clock wise – Front Row ; Shaina N. C. (Eminent Fashion Designer); Satish C. Mathur (I.P.S. Retd.); Rear Admiral Rajesh Pendharkar- Flag officer Maharashtra Naval Area; Ujjwal Mathur-Vice President and Country Head, TATA Consultancy Services; Sudhir Mungantiwar- Former Minister, Finance, Planning and Forests; Former Governor of Maharashtra, Shri. CH. Vidyasagar Rao; Suprakash Mukhopadhyay (Company Secretary, Tata Sons & Chairman Tata Sports Club); Ashish Shelar (Former Youth & Sports Minister of Maharashtra); Hamangi Waralikar (Former Deputy Mayor of Mumbai) and Raj K Purohit (MLA).

Tiger Shroff Face Of The Event

No youth icon in the country embodies the fitness ethic better than Tiger Shroff and no one connects to a young audience in the way he does. The coming together of the Tata Mumbai Marathon and Tiger Shroff was the coming together of purpose and image.

As a Bollywood star that has broken the mould, reached for the stars and yet is firmly grounded. His journey is rooted in the belief that tomorrow is not just about another twenty-four hours, but another opportunity to raise the bar and to push oneself. In short, an ethos of #BeBetter. And that's what the Tata Mumbai Marathon is all about.



CHANGE CHAMPIONS

This category includes those individuals who have committed to raising over ₹ 25 lakhs and up to ₹ 49.99 lakhs. This edition, we had 8 Change Champions, who raised ₹ 2,47,64,020 for 9 NGOs.

PARTICIPATION AT TMM 2020

TMM 2020 startline witnessed 55,322 participants across six race categories from over 44 nationalities



Number game

- 19% increase in total participation
- Women participation surged to 35%
- Outstation participation increased by 22%
- Full Marathon participants increase by 15%
- Total Finishers in % 00
- 9,660–Full Marathon
- 15,260–Half Marathon
- 19,707–Dream Run
- 8,032–10K
- 1,022–Senior Citizen Run
- 1,596 – Champions with Disability
- 44 – Nationalities



SUDHIR SHENOY

Raised ₹ 46,36,769
for 'Adventures Beyond Barriers Foundation'
and 'United Way Mumbai'

Sudhir Shenoy, CEO and Country President, Dow India, is an avid marathon runner and sports enthusiast.

A mammoth cycling expedition in Ladakh with his visually impaired partner left an indelible mark on him about the adversities people with disabilities (PwDs) face every day. Led by his drive to build an 'equitable environment for all' and his passion for providing equal opportunities for PwDs, he along with Divyanshu Ganatra, founder of Adventure Beyond Barriers Foundation engaged with TMM to curate a special "Inclusion Run" category to raise salience on disability inclusion through experience and engagement.

As allies to the cause, corporate leaders, peers and Dow India's employees not only raised funds for supporting ABBF but also ran as able-bodied partners for over 125 PwDs, creating a historic moment for sports in India.

"We often take our careers, opportunities and daily use of infrastructure for granted, which comes with great difficulty for over 200 million PwDs, who reside in India. It is only when we work, play and collaborate with them, we really experience their profound life coping skills, perseverance and energy. I truly believe that running, or any form of sports is a great equalizer and only inclusive organization will be equipped with the challenges of the future. We at Dow India are committed to lead this discussion on inclusion, bring in this change through our own example and set better standards in the industry."



MANISH KOTHARI

Raised ₹ 42,28,721
for 'Cancer Patients Aid Association'

"I am the President & Business Head – Corporate Banking at Kotak Mahindra Bank Limited. During my 24 years with Kotak, I have worked in all aspects of the corporate lending business. I currently head a 400+ strong team across India, covering Large Corporates, MNC, SME & New Age Companies.

I used to participate in the Dream Run for fun! Seven years back I thought it may be a good idea to raise funds while having fun along the way! Over that period, I realized that the Tata Mumbai Marathon platform is actually a very powerful medium for me to serve as a bridge between people (friends, family, colleagues and clients) who want to do their bit for the Society and deserving NGOs (like Cancer Patients Aid Association) who serve the underprivileged. What started as a sub ₹ 1 lakh fundraising from a handful of people – has, over the last 7 years, crossed ₹ 150 lakhs from a few hundred people. The overall experience, in every sense, has been a motivating, inspiring and humbling one for me, especially in the way the Universe conspires to bring so many people together when there is a pure intent to do good!"



"Teachers are like mothers. Aseema has changed my life fully. I have learnt to speak in English. Aseema has also helped me in every situation, taught me right from wrong and prepared me for life and how to live when I leave school and go to college. I recall a teacher saying, 'In life you'll meet many people, some try to hold you back but you have to keep on moving'. I'll remember this lesson for life."

Saif Khan, Student at Santacruz (W) Municipal School.
Aseema Charitable Trust,
a Gold Privilege Level NGO @TMM 2020



JAIMIN BHATT

Raised ₹ 30,64,141
for 'GoSports Foundation'

Jaimin Bhatt, President & Group CFO at Kotak Mahindra Bank is an avid sports fan. At TMM 2020, in his first year of fundraising, Jaimin raised ₹30,64,141 for GoSports Foundation.

"India's performance at the Olympics and other international sports events has improved significantly in recent times. Apart from active support by the Government, a few organisations have also helped build this movement. GoSports Foundation is one such organisation, which has mentored several athletes who have brought glory to the nation. Supporting these athletes representing our country is my small contribution to the world of sports.

The GoSports Foundation, winner of the Rashtriya Khel Protsahan Award this year, is a non-profit trust established in 2008, providing career support, funding and access to sports science expertise to India's top sporting talent. The athlete scholarship and mentoring programmes include a Para Champions programme, constituted to bring vision, structure and planning to the Indian Paralympic movement.

At TMM 2020, which is my first year of fundraising, I raised ₹30,64,141 for the GoSports Foundation with the help of my friends, colleagues and well-wishers—notably in the year of the Olympics! I personally believe that TMM is one of the most powerful fundraising platforms which helps deserving NGOs with the passion to make a difference."



**ADITYA JOSHI AND
VISHAL AGARWAL**

Raised ₹ 26,58,600
for 'Family Planning Association, India' and
'Nayi Disha Resource Centre'

Aditya Joshi is a 38-year old finance professional working in Mumbai with a Private Equity Fund. Vishal Agrawal is a 33-year old financial professional working for a Public Equity Fund in Hong Kong and the world's 2nd visually challenged trader. Together in the last 4 years they have raised over ₹ 62 lakhs.

Family Planning Association, India (FPAI) – The NGO is doing incredibly important work in sexual and reproductive health (SRH) covering safe motherhood and child survival, empowerment of women, male involvement, adolescent health and youth development. The focus this year was to ensure girls join school and stay in school. This will have significant positive impact in the society that we live in.

Nayi Disha Resource Center – The NGO is focused on an important function of educating, empowering and supporting caregivers of children with intellectual and developmental disabilities (IDD) such as Autism, Down's Syndrome, Cerebral Palsy and global developmental delay. This is the need of the hour in India and a lot of work needs to be done on this matter.

"We had an incredible experience raising funds for the two charities. We would like to thank the United Way team for assisting with the fundraising and providing a seamless platform to collect donations, disseminate donations to the NGOs and share 80G certificates / receipts with the donors. Everyone had a great experience working with United Way Mumbai team."



"In Nicobar we feel forgotten by people on the mainland. The Foundation showed us it's not true."

Ms. Matrena Martin.

Program: REACH I Andaman and Nicobar Islands.
"The Foundation" is a Gold Privilege Level NGO @ TMM 2020



SUMANTH CIDAMBI
Raised ₹ 25,82,288
for 'Habitat For Humanity India'

"I currently work with Kohlberg Kravis Roberts in India as a director in their credit business. I was diagnosed as diabetic, when I was 34 and started running for cardiovascular exercise. I began with long walks and then switched to short distance running; progressed to long distance running; graduated to running marathons and finally to running longer ultramarathons, now a part of my lifestyle.

This is the first time I have raised money for charity through the Tata Mumbai Marathon and it was a wonderful and personally enriching experience. I had set a target ₹ 25 lakhs and am happy to have achieved it.

I strongly believe in the concept and practice of equity – meaning, the fairness and equality in treatment of everyone, including access to resources. A good education is one such resource. I believe it is very sad that a girl child in a rural school is discriminated against or finds herself in a situation where such education is made inaccessible to her, whether by default or by design, merely because she doesn't have access to a separate toilet or because she lacks the resources and counselling to help her navigate her first period. Habitat for Humanity India's Stay at School campaign addresses this gap thoroughly through a holistic direct outreach program comprising 1-1 counselling, supply of hygiene kits as well as construction of toilets in schools. I am honoured to have the opportunity to raise money for this cause."



NINAD TIPNIS
Raised ₹ 25,67,501
for 'Jai Vakeel Foundation
and Research Centre'

"I have always wanted my run to mean more than just a time/distance goal or a sense of personal achievement and this provided an excellent opportunity. This was an occasion to use my passion to give back in a meaningful way to the children of the Jai Vakeel Foundation. For this, I am grateful."



RESHMA JAIN
Raised ₹ 25,25,000
for 'Shrimad Rajchandra
Love and Care'

Reshma Jain is a writer and her firm The Narrators, helps people tell their stories through books, short films, personalised and customised communication ideas.

"For the past seven years I have been in the Public Relations and Fundraising seva at Shrimad Rajchandra Love and Care (SRLC).

I have simply been overwhelmed and grateful for the generosity and encouragement that I have received from all the donors. In all these years participating at Tata Mumbai Marathon, my consolidated fundraising has been over ₹ 36 lakhs across 8 years. This year, however, I was the instrument of a miracle, of my Master's Grace being manifested in the form of a collection of ₹ 25 lakhs. My burning motivation this year for raising funds was the upcoming 250 bed super speciality yet charitable hospital in Dharampur—a small town in the tribal belt of South Gujarat's Valsad District.

In my years at the SRLC, I have witnessed the sheer selflessness, devotion and service of my fellow sevaks, my co-workers and spearheading all of it our compassionate Master and how the various projects at SRLC have touched numerous lives and hearts.

I am overwhelmed and truly touched by the generosity shown by the several donors. I am also thankful to the wonderful back end team at United Way Mumbai who just are always there to answer our countless questions and process so quickly. And a big Thank God to my entire fundraising team all of who are fully occupied in their very demanding professional jobs but voila they always have time to make a difference."



MRIDULA JASANI
Raised ₹ 25,01,000
for 'Shrimad Rajchandra
Love and Care'

Mrs. Mridula Jasani has been passionate in her fundraising activities at the Tata Mumbai Marathon since its inception. She is a firm believer in the concept that we all have the potential to make a difference, big or small, in others' lives, which, in turn fills our life with happiness and contentment.

Her heart has been deeply touched seeing the selfless love and professional care provided in the Neonatal ICU at the Shrimad Rajchandra Hospital in the rural areas of Gujarat, where she actively volunteers.



"My parents paid for my schooling up until grade 10 and in high school they sought Bhumi's help to sponsor my education. Because of Bhumi's scholarship towards my 11th and 12th grade, I was able to score 1147/1500 in my 12 standard Board Exams. With Bhumi's continuous scholarship I am now pursuing my BCom. Since Bhumi has helped me when I was in need, I now actively volunteer for Bhumi's Maths Project and Civic Initiatives Programme."

Bhuvaneshwari, Beneficiary turned Volunteer.

Bhumi is a Gold Privilege Level NGO @TMM 2020



"I always aspired to be a teacher but due to family and financial problems, I couldn't continue my education post the 12th standard, and had to take a three-year break. I took a lot of odd jobs; I still work part-time at a supermarket as I try and complete my teacher education through Muktangam's pre-service program."

Durga, Muktangam Alummi and now Teacher Trainee.

Muktangan Education Trust is a Gold Privilege Level NGO @ TMM 2020

CHANGE LEADERS

This category includes those individuals who have committed to raise over ₹ 10 lakhs and up to ₹ 24.99 lakhs. This edition we have 15 Change Leaders who have raised ₹ 2,05,56,266 for 15 NGOs.



MAANAYATA DUTT

Raised ₹ 23,36,656
for 'Nargis Dutt Foundation'

"When someone has cancer, the whole family and everyone who loves them goes through the same emotional stress. It's as if the whole family is going through cancer. Our family has seen cancer very closely and it is a cause that is very close to my heart. Sometimes along with the emotional stress, there are several families who also go through tremendous financial stress. They come from far flung villages of India and find it difficult to support their treatment without financial support. I am standing for those in need, so as to relieve their stress, at least in part. I believe the human spirit is stronger than anything that can happen to it."



SANJAY SHAH

Raised ₹ 18,76,142
for 'Bal Asha Trust'

Sanjay Shah, MD & Co-CEO at Morgan Stanley India. Has been with Morgan Stanley for 24 years.

"I recently completed the 5365 meters altitude trek to Everest Base Camp. It was especially important for me, given my fractures and hip replacement. A couple of observations:

- Take some time off for yourself. Ironically, this could be the most selfless thing you end up doing. Test your limits- physically and psychologically, and know that you have had a wonderful journey when you are almost sad to reach the destination.
- 'Giving Back' is important. Reflect upon our good fortune and empathize with others. It is incumbent upon us to attempt to create a more egalitarian society. I have seen the wonderful work Bal Asha has been doing for the underprivileged children, and am proud to have contributed to their cause, and grateful to all the donors for their support and encouragement."



TCM SUNDARAM

Raised ₹ 18,26,746
for 'Amar Seva Sangam', 'Cerebral Palsy Association of India' and 'V Care Foundation'

A venture capitalist, T.C.M. Sundaram is the Founder & MD at Chiratae Ventures in Bangalore which invests in tech based startups.

"This is my third consecutive year running the full marathon at the TMM. Fundraising is one reason that motivates me to complete the marathon successfully. Last year, my target was to raise ₹ 5 lakhs. I raised ₹ 2.5 lakhs and matched it 100%, raising ₹ 5 lakhs plus. My target was the same this year as well. My company offered to support this campaign as part of their CSR, as did a few of our entrepreneur companies. While I raised ₹6 lakhs, with their help the total was over ₹18 lakhs.

Since I usually sponsor non profits in the education sector otherwise, I chose healthcare and disability for this platform. My father died of cancer seven years ago and in his remembrance, I supported V Care Foundation.

Fundraising through the user friendly online platform of United Way Mumbai has been very convenient for me."



DR. SIDDHARTH AGARWAL
Raised ₹ 18,24,130
for 'Urban Health Resource Centre'

"As a physician, I utilise my medical experience & broader understanding of human life to improve wellbeing of urban deprived labour who at low wages help build 'smart cities'. Initially, I adapted medical knowledge to simple actions which help prevent disease, build immunity, and nutrition. Learning from disadvantaged communities, it was clear that broader determinants of health & well-being needed efforts to help those less fortunate than us. UHRC, set-up in 2005 received support from a bilateral source till mid-2009 and was left to us to sustain or shut aspirations of over 400,000 people. Since then UHRC has raised funds to deepen confidence, self-reliance through building non-perishable competence of women's & children-youth groups in 415,000 vulnerable populations."



NEERAJ SANGHI
Raised ₹ 14,48,900
for 'Isha Education'

Mr. Neeraj Sanghi is the CEO for Highway Concessions One Pvt. Ltd. (HC1), a company owned by India Infrastructure Fund managed by Global Infrastructure Partners (GIP). He has over 30 years of experience in business development, operations and financing. He ran his first half marathon at the Mumbai Marathon 2014, and since then he has run in every edition in support of Isha Education, cumulatively raising over ₹ 65 lakhs.

"I feel that being from a humble background, I am a product of education. I support Isha Education because it provides quality education to rural children (most of them are first time school goers) by directly running 9 schools and supporting many government schools in improving teaching quality and mainstreaming weak students. The effort is transforming lives of many children for many avenues to livelihood, and as the scale grows it could transform the entire country. Fundraising itself is an exhilarating experience as you gear to help the unseen and unknown. Tata Mumbai Marathon 2020 has been an excellent medium for connecting and raising funds from a large number of donors."



DR. NIRMAL SURYA
Raised ₹ 13,31,768
for 'Epilepsy Foundation'

Dr. Nirmal Surya is a senior neurologist affiliated with Bombay Hospital and Saifee Hospital. He is also Founder Trustee and Chairman of Epilepsy Foundation (EF), India. EF has been raising funds through the Mumbai Marathon for the past 10 years.

"There are nearly 12 million people suffering with Epilepsy in India and the treatment gap is as high as 75% due to myths and taboos associated with the disease. TMM is a platform for the Epilepsy Foundation and People with Epilepsy (PwE) to raise funds and create awareness about epilepsy. Our work gives new hope for millions suffering from epilepsy."



ANISHA JOHRI
Raised ₹ 12,75,836
for 'Family Service Centre'

"We, as a family, have been associated with the Family Service Centre for over 12 years now. I have been raising funds through the Tata Mumbai Marathon for more than 8 years now. My son, Adhiraj took on the task for 2 years. This year, my husband, Rahul also decided to be fully involved and run the 10 km in support."

Overall experience of raising funds through United Way Mumbai is always good and so is the physical run. It has now become a regular feature for me and my family to be associated with them and we will continue to do so in the coming years too."



SWAPNIL CHAUHAN
Raised ₹ 12,55,550
for 'Tata Trusts'

Mr. Swapnil Chauhan manages Partnerships at Tata Trusts, which is 127 years old, one of the largest development sector organisations in India, focusing on a whole range of community development programs across the country. Tata Trusts has been working to help India reach its potential, and assist its most vulnerable individuals rise out of poverty, and onto the path of prosperity. The Trusts envision to positively and sustainably impact 100 million lives by 2021.

Swapnil joined Tata Trusts fresh out of IIM Ahmedabad, post his MBA with the strong belief that management graduates can significantly contribute to nation building, by working in the development sector, which is far more challenging, exciting and satisfying than a usual corporate job.

"TMM 2020 was my first experience of participating as a runner and I thoroughly enjoyed it. I raised funds for three causes: cancer treatment for the underprivileged, elderly care and menstrual hygiene management."



GAUTAMI GAVANKAR
Raised ₹ 10,91,954
for 'Society of Parents of children with Autistic Disorders (SOPAN)'

Gautami Gavankar, is Executive Director – Trusteeship Services at Kotak Mahindra Trusteeship Services Ltd., and has been a part of the Kotak Mahindra Group for the last 14 years. She is responsible for the estate planning, family office and philanthropy solutions.

I started my marathon journey in January 2016 when I participated in my first-ever half marathon at the Mumbai Marathon.

Until now, I used to run for fitness, however, since 2019 I have also been raising funds for SOPAN (Society of Parents of children with Autistic Disorders). SOPAN runs some very good projects and every penny that I raise is towards the cause of rehabilitating children and young adults with autism and other developmental disabilities. I have successfully raised ₹ 10,91,954 with generous contributions from my clients, friends, family and the team at Kotak.

Honestly, it was the confidence that my Kotak friends had in my ability to raise funds, that motivated me to start this journey."

**PRANAV JOSHI**

Raised ₹ 10,88,504

for 'RUBAROO—Centre For Advancement of Philanthropy'

A running enthusiast, Pranav heads a Mumbai-based financial services firm Altamount Capital Management. He won gold in his age category for the 10km run at TMM 2018, ran the half marathon in TMM 2019 and the full marathon in TMM 2020. He also spearheaded the two TMM campaigns of RUBAROO and has also individually raised ₹17 lakhs over the past two years for this NGO in this event.

"RUBAROO is a team of dedicated social workers fighting the menace of Child Sexual Abuse (CSA). Led by its dynamic young founders—Ishita Manek and Lisha Chheda—this NGO safeguards children from CSA through its awareness, prevention and healing programmes. I believe that RUBAROO will continue to be an important 'Change Agent' combatting this dark and massive problem affecting a very large part of our child population. It has been my privilege to be associated with and fundraised for this NGO."

**CHETAN SAVLA**

Raised ₹ 10,70,602

for 'The Indian Council For Mental Health'

"It feels great to start each year with a donation drive. Grateful to The Indian Council for Mental Health and United Way Mumbai for this opportunity."

**BIREN KARANI**

Raised ₹ 10,50,001

for 'Shrimad Rajchandra Love and Care'

"Having witnessed Shrimad Rajchandra Love and Care's (SRLC) growth since its inception I know it's because of the vision, passion and guidelines of Pujya Gurudevshri Rakeshbhai, who, in turn, gives sole credit to the inspiration from Shrimad Rajchandraji's belief that Spiritual Pursuits for true happiness and Social Service (seva) are like the wings of a bird—both incomplete without each other.

This wisdom is strongly rooted in the volunteers who see seva as their source of joy. Most volunteers are grateful and literally excited to be chosen for seva.

Obviously, social welfare done with this sense of joy and gratitude will resonate even with donors who hardly need any convincing. These donations have 200% utility – outer growth of less privileged and inner growth of volunteers."

**KUNAL KHANNA**

Raised ₹ 10,43,477

for 'Family Service Centre'

"Inspired by my friend Anisha, I decided to participate in Tata Mumbai Marathon (10 kms category) and run for a cause while supporting an NGO called Family Service Centre. In my first attempt of fundraising I pledged to raise an humble amount of ₹10 lakhs for them to help the needy kids and destitute families.

Asking donations for a cause is always a humbling experience and you get to learn a lot about yourself and the people you are asking donations from. I was determined to be persistent and left no stone unturned to reach out to my close ones, friends, business circle, etc. The beauty of the whole exercise was that I discovered the softer side of so many people who believed in humanity and supported my cause selflessly.

Over the last 3 to 4 months I learned that there is magic all around – don't wait for miracles to happen, but make it happen yourself. Always serve humanity in your own way. Our pursuits may be different, which is absolutely fine, as long as we are working towards the common goal of benefiting humanity.

**MEERA MEHTA**

Raised ₹ 10,36,000

for 'Shrimad Rajchandra Love and Care'

"I am a 21 year old, currently in my 3rd year of MBBS. This is my 9th year fundraising through the Tata Mumbai Marathon. This platform has been so beneficial in helping me raise funds for Shrimad Rajchandra Love and Care (SRLC). The aim of this NGO is to provide all the resources needed to the less privileged to live a good lifestyle; may it be health care, education or basic amenities. For this, SRLC has been very close to my heart since its inception.

All of us are volunteers driven by the guidance of our Guru, Pujya Gurudevshri Rakeshbhai. Everyone is so passionate about doing good—something that is evident by the smiles of the beneficiaries. If you have love for everyone, only then can you care for them. Giving joy should give you joy—this is something Gurudevshri has said that has stuck with me. Raising funds gives me a joy that is unexplainable."

**POOJA DAFTARY**

Raised ₹ 10,00,000

for 'Shrimad Rajchandra Love and Care'

"It is not enough to be compassionate, you must act! This message from HH The Dalai Lama has inspired me to not just think, but rather be an active member of a social service organisation.

As the Chief Compliance officer and part of the CSR team of NR Agarwal Industries Ltd, I have experienced first-hand, the need for a world class healthcare institution for the lesser privileged section of society. Shrimad Rajchandra Love and Care is in the process of constructing an institution to serve the tribal areas and villages in and around Dharampur town in Southern Gujarat. All the proceeds from my fundraising effort will be used for the infrastructure development of this hospital.

It has been a very satisfying and rewarding experience for me, personally and with Param Pujya Gurudevshri Rakeshbhai's blessings and guidance, we aim to carry forward His vision of selfless service to the maximum extent possible."

Shannon Miller International Event Ambassador

7-time Olympic Medallist, World Gymnast Legend—Shannon Miller was the International Event Ambassador of TMM 2020.

The 42-year-old American gymnastics legend is the only female athlete to be inducted into the US Olympic Hall of Fame, twice in 2006 (Individual) and 2008 (Team) respectively. Miller is the first US gymnast to win 2 World All-Around Titles. Leading the “Magnificent Seven” to the US Women’s first-ever Team Gold at the 1996 Games at Atlanta, she also became the first American gymnast to capture the Gold medal on the Balance Beam.

Shannon was diagnosed with cancer in the year 2011 but recovered beautifully. In order to help women, make their health a priority, spread awareness and empower people to break through and overcome their own personal challenges, Shannon established her own foundation.



Adventures Beyond Barriers Foundation (ABBF) as the Inclusion Ally

An exciting new partnership with Adventures Beyond Barriers Foundation (ABBF) as its Inclusion Ally was introduced this year, to encourage Persons with Disability in the Open 10K category. ABBF is a not-for-profit organization, works extensively towards inclusion via sports for persons with and without disability.

This year witnessed 137 such individuals along with their corporate buddy helping them cross the finish line.



New Partners & Associations



Institution Partner

Year on year, the Senior Citizen category has gained more popularity, promoting active ageing. New partnership with HelpAge India, an NGO that extensively works for the cause and care of Silvers infused a new energy in the category.



Official Companion

Bira 91, one of India’s fastest-growing beer brands came on-board as the Official Companion.

As the Official Companion, Bira 91 used the stall space in a unique way to promote the post-event celebration parties across Mumbai. There were volunteers who wore the Bira headgears and provided a map of the lounges and bars they had tied up for the runners to visit post-race and celebrate. “The Cooldown Party” was spread across popular hangouts like The Irish House in Colaba & BKC, Buttery High in BKC,

Pop Tate’s and London Taxi in Lower Parel, The Beer Café in Churchgate, The United Service Club, Sea Palace Hotel, Bar Terminal and 1441 Pizzeria in fort. The parties across locations had a great turnout with a lot of runners, pacers, and influencers bringing their families and friends to celebrate the spirit of TMM. This year, Bira 91 ensured Mumbai partied harder with the Tata Mumbai Marathon.



FRANKLIN TEMPLETON Investment Partner



Franklin Templeton, one of India’s largest fund houses, was the Investment Partner for the Tata Mumbai Marathon. Franklin Templeton used a digital first approach to engage the runner community, with innovative offerings towards increased financial security. Franklin Templeton released a campaign called the “Marathon of Life” that helps the viewer draw inspiration from nine real life stories of marathon runners.

CHANGE INVESTORS

This category includes those individuals who have committed to raise over ₹5 lakhs and up to ₹ 9.99 lakhs. This edition we have 34 Change Investors who have raised ₹ 2,21,35,458.



Priya Dutt

Raised: ₹ 9,24,354
for 'Nargis Dutt Foundation'



Rajeswari Kesavan

Raised: ₹ 9,11,514
for 'Isha Education'



Dhiren N Sheth

Raised: ₹ 8,98,689
for 'COTAAP Research Foundation'



Vandana Mamidanna

Raised: ₹ 8,72,051
for 'Think Peace Organisation'



**Aneesha & Nisheeta
Labroo**

Raised: ₹ 8,69,099
for 'KARO Trust'



Rahul Kadri

Raised: ₹ 8,60,000
for 'Save The Children India'



Nilesh Lahu Nandoskar

Raised: ₹ 8,40,000
for 'Karunya Trust'



Venkatesan R

Raised: ₹ 7,81,400
for 'Spark a Change Foundation'



Vinodini Lulla

Raised: ₹ 7,62,100
for 'Children's Movement for
Civic Awareness'



Ketan N Shah

Raised: ₹ 7,18,775
for 'Shrimad Rajchandra
Love and Care'



Shakuntala Majumdar
 Raised ₹6,81,453
 for 'Thane Society for Prevention of
 Cruelty to Animals (SPCA)'



Akriti Chauhan
 Raised: ₹ 6,75,863
 for 'Cankids Kidscan'



Krishnan Neelakantan
 Raised: ₹ 5,57,979
 for 'Mann—Center For Individuals
 With Special Needs'



Sandeep Kumar
 Raised: ₹ 5,57,300
 for 'Cankids Kidscan'



Vivek N Gour
 Raised: ₹ 6,66,000
 for 'Sri Sathya Sai Health &
 Education Trust'



Rajesh Punjabi
 Raised: ₹ 6,65,300
 for 'Sri Sathya Sai Health &
 Education Trust'



**Raja Sudhan with
 Rajkumar Sudhan**
 Raised: ₹ 5,54,354
 for 'Isha Education'



Aritra De
 Raised: ₹ 5,54,200
 for 'Cankids Kidscan'



Ramesh Mangaleswaran
 Raised: ₹ 6,63,718
 for 'BA Foundation'



Pranoti Siddharth Kini
 Raised: ₹ 6,46,100
 for 'Think Foundation'



Ravi Kirpalani
 Raised: ₹ 5,43,487
 for 'Adventures Beyond Barriers
 Foundation'
 and 'United Way Mumbai'



Girish Borkar
 Raised: ₹ 5,36,303
 for 'Yoga Prabha Bharati
 (Seva Sanstha) Trust'



Devesh Khatu
 Raised: ₹ 6,20,500
 for 'IIT Bombay Alumni Association'



Pyush Khullar
 Raised: ₹ 5,72,562
 for 'Arushi Society'
 'Habitat for Humanity India' and
 'Cancer Foundation of India'



Dr. Kalpana Apte
 Raised: ₹ 5,32,587
 for 'Family Planning Association,
 India'



Anil Bakshi
 Raised: ₹ 5,22,499
 for 'Karunya Trust'



Russa Mehta
 Raised: ₹ 5,66,000
 for 'The Jimmy S Bilimoria
 Foundation'



Jayanti Shukla
 Raised ₹ 5,58,778
 for 'United Way Mumbai'



**Dr. Prafull, Krish
 & Brahma Sabadra**
 Raised: ₹ 5,10,999
 for 'Shrimad Rajchandra Love and
 Care'



Sanjeev Kapoor
 Raised: ₹ 5,06,602
 for 'Forum for Autism'



BS Saluja

*Raised: ₹ 5,02,305
for 'Access Life Assistance Foundation'*



Sejal Shah

*Raised: ₹ 5,01,275
for 'Light of Life Trust'*



Anurag Chatrath

*Raised: ₹ 5,01,000
for 'Central Himalayan Rural
Action Group'*



Ashwin Shetty

*Raised: ₹ 5,00,312
for 'Adventures Beyond
Barriers Foundation'
and 'United Way Mumbai'*

CHANGE MAKERS

This category includes those individuals who have committed to raise over ₹ 1.5 lakhs and up to ₹ 4.99 lakhs. This edition we had 132 Change Makers who raised ₹ 2,78,37,431.



"I was in Class 7 when I was diagnosed with a neck tumor. Initially, I was terrified but the doctors in Jaipur hospital made me feel comfortable. We then came to St. Jude to stay. I especially like its huge windows that open into the beautiful garden, which is my favourite spot. I want to be an engineer when I grow up."

Shubham Mandal, 12-year-old

*St. Jude India Childcare Centres is a Gold Privilege Level
NGO @ TMM 2020*



"I love the time I spend at school, I have made many friends. Earlier me and my brothers used to help mother around the house because they could not afford to send us to school, but now all of us go to school. We have big dreams and we are going to make all of them come true."

*Vidya (Student of Mission Education Centre in
Dharavi, Mumbai)*

*Smile Foundation is a Gold Privilege Level NGO
@ TMM 2020*



Amit Wagh

Raised: ₹ 4,57,000
for 'Tata Memorial Centre-
ImPaCCT'



Rajeev Mehrotra

Raised: ₹ 4,33,700
for 'Antarang Foundation'



Darius Pandole

Raised: ₹ 3,42,000
for 'Khel Shala'



**Yogesh Gera with Nandini
& Dhruv**

Raised: ₹ 3,14,200
for 'Arushi Society'



**Isha Gulati with Rahul
& Sunil**

Raised: ₹ 4,28,000
for 'Think Foundation'



**Suresh Subbaraman
Parameswaran**

Raised: ₹ 4,18,501
for 'Family Service Centre'



Divyanshu Ganatra

Raised: ₹ 3,14,000
for 'Adventures Beyond
Barriers Foundation'
and 'United Way Mumbai'



Dr. Anaita Udwadia-Hegde

Raised: ₹ 3,12,000
for 'The Society For Rehabilitation of
Crippled Children'



**Gurpreet Singh with
Ishaan**

Raised: ₹ 4,07,600
for 'Childline India Foundation'



Christine Saldanha

Raised: ₹ 4,07,054
for 'Indian Cancer Society'



Luis Moniz

Raised: ₹ 3,05,000
for 'Sethu'



Dipannita Singh

Raised: ₹ 3,03,190
for 'Cankids Kidscan'



Ramesh Venkat

Raised: ₹ 4,01,551
for 'Maharashtra State
Women's Council'



Jeshal Sanghvi

Raised: ₹ 4,00,000
for 'DATRI Blood Stem Cell
Donors Registry'



Ramani Sankararaman

Raised: ₹ 3,00,000
for 'Amar Seva Sangam'



Jayshri Sanghvi

Raised: ₹ 3,00,000
for 'Shrimad Rajchandra
Love and Care'



Tautik Das

Raised: ₹ 3,95,099
for 'Central Himalayan
Rural Action Group'



Neel Shahani

Raised: ₹ 3,75,000
for 'The Akanksha Foundation'



Manjul Tilak

Raised: ₹ 2,93,200
for 'Kotak Education Foundation'



Venkatraman S

Raised: ₹ 2,85,705
for 'Cancer Foundation of India'
'Cancer Patients Aid Association'
'Tata Memorial Centre-ImPaCCT'
and 'Tata Medical Centre Trust'



Madhura Ashok Kumar

Raised: ₹ 3,64,590
for 'Family Planning Association,
India'



Manish N Sheth

Raised: ₹ 3,55,250
for 'COTAAP Research Foundation'



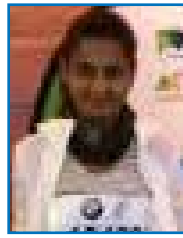
**Anjali Malhotra with
Kabir Malhotra**

Raised: ₹ 2,84,000
for 'KARO Trust'



Himanshu Vyas

Raised: ₹ 2,75,599
for 'Educo'

**Ami Ambani**

Raised: ₹ 2,66,000
for 'J'ai Vakeel Foundation and
Research Centre'

**Satyajee Mazumdar**

Raised: ₹ 2,62,801
for 'Catalysts for Social Action'

**Ritesh Gupta**

Raised: ₹ 2,2,8692
for 'Touching Lives Welfare Trust'

**Devarajan R**

Raised: ₹ 2,27,399
for 'Seva Sahayog Foundation'

**Sonal Vipul Jhaveri**

Raised: ₹ 2,61,111
for 'Shrimad Rajchandra
Love and Care'

**Ashok Nair**

Raised: ₹ 2,60,602
for 'Adventures Beyond Barriers
Foundation'
and 'United Way Mumbai'

**Neelam Dixit**

Raised: ₹ 2,25,400
for 'Family Planning Association,
India'

**Anubhav Agarwal**

Raised: ₹ 2,25,100
for 'Spark a Change Foundation'

**Chetan & Tisha Jhaveri**

Raised: ₹ 2,60,000
for 'Shrimad Rajchandra
Love and Care'

**Thomas Mathew**

Raised: ₹ 2,59,000
for 'Karunya Trust'

**Maithili Pamwani &
Kuntal Joshi**

Raised: ₹ 2,23,949
for 'Bal Asha Trust'

**Naina Kothari**

Raised: ₹ 2,23,158
for 'Shrimad Rajchandra
Love and Care'

**Manisha Khosla**

Raised: ₹ 2,58,620
for 'THE P.R.I.D.E INDIA'

**Gigy Mathew**

Raised: ₹ 2,50,157
for 'Karunya Trust'

**Sheela Iyer**

Raised: ₹ 2,21,000
for 'Light of Life Trust'

**Carol Syllas**

Raised: ₹ 2,18,500
for 'Jeewan Asha Charitable Society'

**Neha Grover**

Raised: ₹ 2,46,500
for 'The Jimmy S Bilimoria
Foundation'

**Rajneeta**

Raised: ₹ 2,43,500
for 'J'ai Vakeel Foundation and
Research Centre'

**Gajanan M Kamath**

Raised: ₹ 2,13,617
for 'St. Jude India Childcare Centres'

**Vinay Shetty**

Raised: ₹ 2,12,001
for 'Think Foundation'

**Ami Savla Hemani**

Raised: ₹ 2,37,600
for 'Shrimad Rajchandra
Love and Care'

**Sanjay Savla**

Raised: ₹ 2,34,100
for 'Shrimad Rajchandra
Love and Care'

**Manju Parvatikar**

Raised: ₹ 2,09,900
for 'Isha Education'

**Muthukrishnan
Jayaraman**

Raised: ₹ 2,05,099
for 'Sanjeevani Life Beyond Cancer'

**Ameet, Dhruv & Arjun Shah**

Raised: ₹ 2,02,700
for 'Shrimad Rajchandra
Love and Care'

**Rahul Narayan**

Raised: ₹ 2,02,500
for 'Isha Education'

**Chetna Nilesh Gala**

Raised: ₹ 1,82,000
for 'Shrimad Rajchandra
Love and Care'

**Kamalika Guha Thakurta**

Raised: ₹ 1,81,400
for 'Srijon-Artscape'

**Ajay H Mehta**

Raised: ₹ 2,02,003
for 'Adhar'

**Kunal Doshi**

Raised: ₹ 2,01,000
for 'Shrimad Rajchandra
Love and Care'

**Asha Sood with
Sudhir Sood**

Raised: ₹ 1,80,801
for 'Light of Life Trust'

**Vinayak Kamat**

Raised: ₹ 1,77,100
for 'Teach to Lead (Teach for India)'

**Rekha G**

Raised: ₹ 2,00,020
for 'Family Planning Association,
India'

**Meghna Ray**

Raised: ₹ 2,00,010
for 'United Way Mumbai'

**Dr. Hemanti Vithalani**

Raised: ₹ 1,77,000
for 'Shrimad Rajchandra
Love and Care'

**Rakesh Gandhi with Sanjay**

Raised: ₹ 1,75,900
for 'Shrimad Rajchandra
Love and Care'

**Shloka Nath**

Raised: ₹ 2,00,000
for 'Habitat for Humanity India'

**Damayanti &
Mansukh Satra**

Raised: ₹ 1,96,500
for 'Shrimad Rajchandra
Love and Care'

**Falguni A Mehta**

Raised: ₹ 1,75,400
for 'Adhar'

**Radhika Shah**

Raised: ₹ 1,75,050
for 'Shrimad Rajchandra
Love and Care'

**Umesh Shah**

Raised: ₹ 1,90,100
for 'Shrimad Rajchandra
Love and Care'

**Keith Lobo**

Raised: ₹ 1,89,000
for 'Light of Life Trust'

**Sailesh Kumar Sankaran**

Raised: ₹ 1,74,399
for 'Isha Education'

**Rahul Gupta**

Raised: ₹ 1,72,802
for 'Sanjeevani Life Beyond Cancer'

**Cajetan Menezes**

Raised: ₹ 1,85,600
for 'Kripa Foundation'

**Avina Rumi Chheda**

Raised: ₹ 1,83,000
for 'Shrimad Rajchandra
Love and Care'

**Chakradhar Gampala**

Raised: ₹ 1,71,750
for 'Emancipation India Foundation'

**Varun Toshniwal**

Raised: ₹ 1,71,699
for 'Parkinson's Disease And
Movement Disorder Society'

**Kuntal Bheda**

Raised: ₹ 1,71,537
for 'Shrimad Rajchandra
Love and Care'

**Manali with Vijayalaxmi**

Raised: ₹ 1,71,290
for 'Family Planning Association,
India'

**Suvrata Gharge**

Raised: ₹ 1,55,724
for 'Population First'
and 'Samarth Bharat Vyaspeeth'

**Reena Gupta**

Raised: ₹ 1,55,100
for 'Children's Movement for Civic
Awareness'

**Tejas Sheth**

Raised: ₹ 1,71,287
for 'Shrimad Rajchandra
Love and Care'

**Hardik Parikh**

Raised: ₹ 1,70,500
for 'Heed India (Samarpan
Charitable Trust)'

**Subhag Desai**

Raised: ₹ 1,55,000
for 'Shrimad Rajchandra
Love and Care'

**Chitendra Shetty**

Raised: ₹ 1,54,941
for 'Adhar'

**Vami Shah**

Raised: ₹ 1,64,500
for 'Shrimad Rajchandra
Love and Care'

**Deepak Lal**

Raised: ₹ 1,62,501
for 'Amar Seva Sangam'

**Bhavesh Shah**

Raised: ₹ 1,54,001
for 'Shrimad Rajchandra
Love and Care'

**Advocate Avlokita Mane &
Pravin Sonawne**

Raised: ₹ 1,53,842
for 'Family Planning Association,
India'

**Dr. AL Sharada**

Raised: ₹ 1,61,612
for 'Population First'

**Vishwas Madhav Gore**

Raised: ₹ 1,61,002
for 'Adhar'

**Dr. Krina Gala**

Raised: ₹ 1,53,400
for 'Shrimad Rajchandra
Love and Care'

**Mandir Ranajit Tendolkar**

Raised: ₹ 1,53,152
for 'Light of Life Trust'

**Sanjay Rao**

Raised: ₹ 1,60,003
for 'United Way Mumbai'

**Nalini Mehta**

Raised: ₹ 1,60,000
for 'Shrimad Rajchandra
Love and Care'

**Vinantee Shah**

Raised: ₹ 1,53,000
for 'Shrimad Rajchandra
Love and Care'

**Harshwardhan Rathod**

Raised: ₹ 1,52,898
for 'Central Himalayan Rural
Action Group'

**Premal Vora**

Raised: ₹ 1,60,000
for 'Shrimad Rajchandra
Love and Care'

**Rajeshwari Bhattacharyya**

Raised: ₹ 1,58,205
for 'OSCAR (Organization for Social
Change, Awareness & Responsibility)
Foundation'

**Farhana Vohra**

Raised: ₹ 1,52,000
for 'Catalysts for Social Action'

**Sheetal Jain**

Raised: ₹ 1,51,501
for 'Shrimad Rajchandra
Love and Care'



Pavithran M Kallada

Raised: ₹ 1,51,013
for 'Adventures Beyond Barriers Foundation' and 'United Way Mumbai'



Nitin Nayar

Raised: ₹ 1,51,000
for 'SNEHA (Society for Nutrition, Education and Health Action)'



Vijay Nisar

Raised: ₹ 1,50,000
for 'Shrimad Rajchandra Love and Care'



Jignesh Furia

Raised: ₹ 1,50,000
for 'Shrimad Rajchandra Love and Care'



Sunit Kothari

Raised: ₹ 1,51,000
for 'Shrimad Rajchandra Love and Care'



Lisha Chheda

Raised: ₹ 1,50,801
for 'Rubaroo-Centre For Advancement of Philanthropy'



A K Viswanathan

Raised: ₹ 1,50,000
for 'Mohan Foundation, and 'MBA Foundation'



Parth Parasher

Raised: ₹ 1,50,000
for 'Urban Health Resource Centre'



Sarika Vijay Desai

Raised: ₹ 1,50,750
for 'Sparsha Charitable Trust'



Prasad Baji

Raised: ₹ 1,50,700
for 'Foundation for Mother & Child Health'



Nimit Parikh

Raised: ₹ 1,50,000
for 'Shrimad Rajchandra Love and Care'



Dr. Sandeep Dadia

Raised: ₹ 1,50,000
for 'Shrimad Rajchandra Love and Care'



Rose Joseph

Raised: ₹ 1,50,680
for 'Karunya Trust'



Dr. Prahalathan KK

Raised: ₹ 1,50,500
for 'Bhumi'



Anil Goyal

Raised: ₹ 1,50,000
for 'Epilepsy Foundation'



Dr. Bijal Mehta

Raised: ₹ 1,50,000
for 'Shrimad Rajchandra Love and Care'



Manoj Kumar Garg

Raised: ₹ 1,50,111
for 'Family Planning Association, India'



Prabhakar B Patil

Raised: ₹ 1,50,101
for 'Kshamata'



Toral Shah

Raised: ₹ 1,50,000
for 'Shrimad Rajchandra Love and Care'



Sanjay Dangri

Raised: ₹ 1,50,000
for 'Epilepsy Foundation'



Archana Rushabh Mehta

Raised: ₹ 1,50,000
for 'Shrimad Rajchandra Love and Care'



Priya Bijlani

Raised: ₹ 1,50,000
for 'Isha Education'



Nandini Gandhi

Raised: ₹ 1,50,000
for 'Shrimad Rajchandra Love and Care'



Jigna Dedhia

Raised: ₹ 1,50,000
for 'Shrimad Rajchandra Love and Care'



Arvind Sheth
Raised: ₹ 1,50,000
for 'Shrimad Rajchandra
Love and Care'



Prakash Jhaveri
Raised: ₹ 1,50,000
for 'Shrimad Rajchandra
Love and Care'



Sanaa Shaikh
Raised: ₹ 1,50,000
for 'United Way Mumbai'



Rakeshh Mehta
Raised: ₹ 1,50,000
for 'Epilepsy Foundation'



**Jayshri and
Sudhir Talsania**
Raised: ₹ 1,50,000
for 'Shrimad Rajchandra
Love and Care'



Kabir Agarwal
Raised: ₹ 1,50,000
for 'Urban Health Resource Centre'



Rushil & Arishti Sheth
Raised: ₹ 1,50,000
for 'Shrimad Rajchandra
Love and Care'



Deepti Rana
Raised: ₹ 1,50,000
for 'Urban Health Resource Centre'



Himanshu Dani
Raised: ₹ 1,50,000
for 'Shrimad Rajchandra
Love and Care'



Satish Chandra Agarwal
Raised: ₹ 1,50,000
for 'Urban Health Resource Centre'



Kuntal Agarwal
Raised: ₹ 1,50,000
for 'Urban Health Resource Centre'



Rathin Varaiya
Raised: ₹ 1,50,000
for 'Shrimad Rajchandra
Love and Care'

Tata Mumbai Marathon 2020 celebrates MARINE DRIVE'S 100th Anniversary

Mumbai's majestic boulevard Marine Drive marks a momentous 100 years since its sea face was constructed and completed in 1920. It is difficult to imagine the Tata Mumbai Marathon without Marine Drive. For the past 17 years, the boulevard has opened its heart to thousands of runners.

In a fitting tribute to mark the moment, Aaditya Thackeray, newly-elected Minister of Tourism, Environment & Protocol, Government of Maharashtra, along with title sponsors Harish Bhat, Brand Custodian, Tata Sons; Ujjwal Mathur, Country Head, Tata Consultancy Services, Face of the event, Tiger Shroff along with Anil & Vivek Singh held aloft the iconic event trophy, as a symbolic salute to this UNESCO World Heritage site.



Exclusive TMM Merchandise Launch

ASICS launched the GEL-NIMBUS™ 22, a limited-edition shoe dedicated to the spirit of Mumbai, with the city name emblazoned on it. Along with this the ASICS 'Race Day T-Shirt' that is a mark of accomplishment for all full marathoners was unveiled by ASICS Brand Athlete Rohan Bopanna and Influencer Nikita Dutta.



TMM First Official Virtual Race Witnessed 3000+ Runners Participate Across India



Running is the fastest growing participative sport in the country. Every year about 2.5 lakh individuals take to the sport of running. With the significant growth in participation year on year, Procam International introduced the Tata Mumbai Marathon-'Run as One' virtual challenge powered by ASICS Runkeeper App.

The virtual run gave runners an opportunity to be a part of Asia's premier distance running event, the Tata Mumbai Marathon simultaneously on that Sunday morning in three different categories 42K, 21K and 10K. Over 3000 runners experienced the magic of running the Tata Mumbai Marathon from different parts of the country.

As an added boost to the participants the top 500 male and female runners from the three categories (across age groups) have qualified for TMM 2021.



Didn't make it to #Mumbai but did the #tatamumbaimarathon2020 21k with #asicsrunasone #tmmrunasone ! My first one

FUNDRAISERS GOLD & SILVER

The Fundraiser Gold category comprises individuals who have raised between ₹1 lakh and ₹1,49,999 lakhs. This year, 42 individuals in the Fundraiser Gold category have raised ₹ 47,58,339.

After Fundraiser Gold, we also have 100 fundraisers, raising ₹ 66,52,246 in the Fundraiser Silver category (minimum fundraising target of ₹ 50,000); 465 fundraisers, raising ₹ 98,19,410 in the Fundraiser Bronze category (minimum fundraising target of ₹10,000) and 475 fundraisers, raising ₹ 19,33,841 in the Fundraiser category.

Vishal Singh

*Raised ₹ 1,42,500
for 'Sanjeevani Life Beyond Cancer'*

Sagar Doshi

*Raised ₹ 1,39,348
for 'KARO Trust'*

Ankit Kanani

*Raised ₹ 1,36,811
for 'Touching Lives Welfare Trust'*

Manoj Menon

*Raised ₹ 1,12,500
for 'Sanjeevani Life Beyond Cancer'*

Rajesh Dubey

*Raised ₹ 1,11,111
for 'COTAAP Research Foundation'*

Brinda Dayal Shoorji

*Raised ₹ 1,10,801
for 'Psychoanalytic Therapy and
Research Centre'*

Bela Doctor

*Raised ₹ 1,36,599
for 'The Society For Rehabilitation of
Crippled Children'*

Nandita Narvekar

*Raised ₹ 1,32,753
for 'Chirag Rural Development
Foundation'*

Anil Manilal Shah

*Raised ₹ 1,26,805
for 'Think Foundation'*

Aditi Verma

*Raised ₹ 1,10,798
for 'Concern India Foundation'*

Sheetal Velandy

*Raised ₹ 1,10,000
for 'The Women's Empowerment
Foundation'*

Sejal Parikh

*Raised ₹ 1,09,000
for 'Shrimad Rajchandra
Love and Care'*

Shibani Mehta

*Raised ₹ 1,25,000
for 'Arushi Society'*

Saumil Mody

*Raised ₹ 1,22,404
for 'Epilepsy Foundation'*

Ashish Bansal

*Raised ₹ 1,22,001
for 'Central Himalayan Rural
Action Group'*

Vivian Fernandes

*Raised ₹ 1,08,947
for 'Shirpur Vishwa Mandal
Sevashram'*

Himani Kapoor

*Raised ₹ 1,08,300
for 'Isha Education'*

Rajeswari D. Sheth

*Raised ₹ 1,07,999
for 'COTAAP Research Foundation'*

Saugata Basuray

*Raised ₹ 1,20,504
for 'Indian Cancer Society'*

Rosita Wagle

*Raised ₹ 1,19,800
for 'Jeevan Asha Charitable Society'*

Aakash Choubey

*Raised ₹ 1,16,000
for 'empowHER India Foundation
(registered SKS Chakshu Founda-
tion)'*

Amrita Sabnavis

*Raised ₹ 1,07,098
for 'Educo'*

Shaina Michael

*Raised ₹ 1,05,251
for 'GOONJ'*

Sadik Keshwani

*Raised ₹ 1,05,224
for 'Touching Lives Welfare Trust'*

Deepak Alse

*Raised ₹ 1,15,700
for 'The Society For Rehabilitation of
Crippled Children'*

Manju Mukhi

*Raised ₹ 1,15,500
for 'Psychoanalytic Therapy and
Research Centre'*

Leah Poonawala

*Raised ₹ 1,15,248
for 'The Welfare Of Stray Dogs'*

Anita Pisharody

*Raised ₹ 1,04,120
for 'Children's Movement for Civic
Awareness'*

Amyr Pirani

*Raised ₹ 1,04,088
for 'Touching Lives Welfare Trust'*

Zahra Porbanderwala

*Raised ₹ 1,03,449
for 'Touching Lives Welfare Trust'*

Sharon Vallis

*Raised ₹ 1,15,000
for 'Kripa Foundation'*

Aman Kumar Rajoria

*Raised ₹ 1,14,000
for 'Sanjeevani Life Beyond Cancer'*

Ramanathan S Iyer

*Raised ₹ 1,13,449
for 'Animedh Charitable Trust'
and 'Urja Trust'*

Nevin Sehmke

*Raised ₹ 1,03,052
for 'Touching Lives Welfare Trust'*

**Natasha Albuquerque &
Sayoni Shao**

*Raised ₹ 1,02,953
for 'United Way Mumbai'*

Tarana Sheth Sabharwal

*Raised ₹ 1,01,690
for 'KARO Trust'*

Vaibhav Bhandari

*Raised ₹ 1,01,001
for 'GOONJ'*

Prashant Tandon

*Raised ₹ 1,01,000
for 'Cancer Patients Aid Association'
and 'Society of Parents of children
with Autistic Disorders (SOPAN)'*

Prasad

*Raised ₹ 1,00,502
for 'Cancer Patients Aid Association'
and 'Kotak Education Foundation'*

Maria Paul

*Raised ₹ 1,00,022
for 'St. Jude India Childcare Centres'*

Suresh Maratha

*Raised ₹ 1,00,011
for 'Family Planning Association,
India'*

Adhir Mane

*Raised ₹ 1,00,000
for 'Tata Memorial Centre—
ImPaCCT'*

YOUNG LEADERS

Philanthropy when started early has multiple positive consequences. Not only does it help NGOs raise funds for their immediate needs, but also exposed the youth to social problems at a young age, increasing the likelihood of them growing up to be responsible adults. At TMM, we celebrate these young leaders for their fundraising efforts. Young Leaders are fundraisers below the age of 21 years, who have raised ₹ 75,000 or more. This year, the TMM witnessed 124 motivated young individuals making up the Young Leader category, having raised ₹ 1,69,72,617. Twenty nine Young Leaders are also Change Runners this year.



"I had three miscarriages. On recommendation, for my fourth pregnancy, I came to SPARSH where the doctors advised me some tests for diagnosis and for the right treatment. Today I'm thankful to SPARSH for helping me in becoming the mother of a beautiful child."

Sneha Ramesh Kshirsagar, Ashta Kasar village.

*The P.R.I.D.E India is a Gold Privilege Level NGO
@ TMM 2020*



"I live in a slum community in Mumbai. I was always told that I have to become a vegetable vendor like my father, I had dropped out of school twice to earn money. With the help of Touching Lives, I have completed my graduation in Psychology; learned Arts based Therapy and clinical hypnotherapy."

Ram Soni.

*Touching Lives Welfare Trust is a Gold Privilege Level NGO
@ TMM 2020*

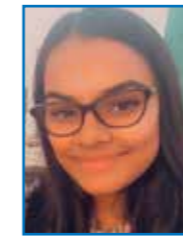


Anyssa Kothari
(Change Leader)

Raised ₹10,69,402
for 'Shrimad Rajchandra
Love and Care'

"I was inspired by my Guruji Pujya Gurudevshri to raise funds for Shrimad Rajchandra Love and Care. When I visited the existing Shrimad Rajchandra Hospital in Dharampur, I was deeply touched by the problems faced by rural people and even young children like me. So when Pujya Gurudevshri said that through our actions we may not be able to change the whole world, but we can surely change one person's whole world, I immediately decided to become a fundraiser. The new Hospital will help so many more people in need.

I have learned a lot from this experience—something that I could not learn in the classroom at school! A big thank you to all those who supported me by donating and thanks to my parents for their support."



Aarya Gada

Raised: ₹ 4,68,501
for 'Shrimad Rajchandra
Love and Care'



Ananyaa Tata

Raised: ₹ 3,13,000
for 'Tsha Education'



Amyra Ashish Sheth

Raised: ₹ 2,92,122
for 'Shrimad Rajchandra
Love and Care'



Vanya Singh

Raised: ₹ 2,64,302
for 'Central Himalayan Rural Action
Group'



Manan M. Sheth

Raised: ₹ 2,42,827
for 'COTAAP Research Foundation'



Radhya & Hridhaan Vora

Raised: ₹ 2,25,000
for 'Shrimad Rajchandra
Love and Care'



Anhad & Raahat Mahajan
(Change Investor)

Raised: ₹ 6,06,700
for 'Central Himalayan Rural
Action Group'



Alisha Jasani
(Change Investor)

Raised: ₹ 5,24,594
for 'Light of Life Trust'



Aryika Dadha
(Change Investor)

Raised: ₹ 5,05,000
for 'Shrimad Rajchandra
Love and Care'



Tarini Atul Ruia
(Change Investor)

Raised: ₹ 5,02,600
for 'Light of Life Trust'



S.Subhash
(Change Investor)

Raised: ₹ 5,00,000
for 'Amar Seva Sangam'



Shaurya Shah
(Change Investor)

Raised: ₹ 5,00,000
for 'Shrimad Rajchandra
Love and Care'



Ahanaa & Arham

Raised: ₹ 2,23,505
for 'Shrimad Rajchandra
Love and Care'



Medha Biswas

Raised: ₹ 2,23,329
for 'Cancer Foundation of India'



Krishang Raghuvanshi

Raised: ₹ 2,21,150
for 'Cankids Kidscan'



Syna Pal

Raised: ₹ 2,08,000
for 'Cankids Kidscan'



Sysha Pal

Raised: ₹ 2,06,011
for 'Cankids Kidscan'



Rahul Trivedi

Raised: ₹ 2,02,101
for 'Muktangan Education Trust'



**Cotton Farmers—
Ashwini, Dipali,
Gayatri, Shital**

Raised: ₹ 1,77,051
for 'COTAAP Research
Foundation'



Uditi Joshi

Raised: ₹ 1,63,202
for 'Rubaroo—Centre For
Advancement of Philanthropy'



Sana Chawla

Raised: ₹ 1,60,100
for 'The Foundation'



Kabir Diwanji

Raised: ₹ 1,56,000
for 'Concern India Foundation'



Adi Veer Shah

Raised: ₹ 1,51,213
for 'Shrimad Rajchandra
Love and Care'



Sahil

Raised: ₹ 1,73,599
for 'Udaan India Foundation'



Rushabh Jain

Raised: ₹ 1,61,000
for 'Shrimad Rajchandra
Love and Care'



Amrutha Srivatsav

Raised: ₹ 1,57,774
for 'Amar Seva Sangam'



Aadhya Shivakumar

Raised: ₹ 1,53,000
for 'Tsha Education'



Prithviraj Shrivastav

Raised: ₹ 1,50,000
for 'Suprem Charitable Trust'

Jash Shah

Raised ₹ 1,32,912
for 'Shrimad Rajchandra Love and
Care'

Suryansha S. Sheth

Raised ₹ 1,12,249
for 'COTAAP Research Foundation'

Vayun Desai

Raised ₹ 1,09,997
for 'Concern India Foundation'

Rhea Sacheti

Raised ₹ 1,07,000
for 'The Foundation'

Baby Kurhade

Raised ₹ 1,05,901
for 'Karunya Trust'

Divyasing Sharma

Raised ₹ 1,02,300
for 'Epilepsy Foundation'

Vedika Desai

Raised ₹ 1,00,000
for 'Sparsha Charitable Trust'

Aditya Anil

Raised ₹ 1,14,000
for 'Magician Foundation (India)'

Agastya Dalal

Raised ₹ 1,11,300
for 'Spark a Change Foundation'

Vaishnavi Balgi

Raised ₹ 1,08,597
for 'St. Jude India Childcare Centres'

Rishabh Pokhriyal

Raised ₹ 1,06,601
for 'Sparsha Charitable Trust'

Adi Gupta

Raised ₹ 1,05,800
for 'OSCAR (Organization for Social
Change, Awareness & Responsibility)
Foundation'

Soham Sachin Jadhav

Raised ₹ 1,01,600
for 'Sparsha Charitable Trust'

Aryan Tobaccowala

Raised ₹ 1,13,503
for 'Educo'

Mairav Tolani

Raised ₹ 1,10,350
for 'Cancer Patients Aid Association'

Rishik Sinha

Raised ₹ 1,07,499
for 'Sunshine Education Society
(Sunshine School)'

Maanvi Langer

Raised ₹ 1,06,601
for 'Cuddles Foundation'

Ananya Hingorani

Raised ₹ 1,05,502
for 'Habitat For Humanity India'

Saanvi Tripathy

Raised ₹ 1,01,100
for 'Aseema Charitable Trust'

Shivani S. Anishettar

*Raised ₹ 99,786
for 'Family Planning Association,
India'*

Abinaya Subramanian

*Raised ₹ 98,186
for 'Amar Seva Sangam'*

Prutha Chauhan

*Raised ₹ 93,600
for 'The Foundation'*

Caleb Dhaval Mehta

*Raised ₹ 80,787
for 'Shrimad Rajchandra Love and
Care'*

**Siddhant Saurabh
Nanavati**

*Raised ₹ 80,600
for 'Jai Vakeel Foundation and
Research Centre'*

Shyam Aravind V

*Raised ₹ 80,500
for 'Amar Seva Sangam'*

Smayan Khanna

*Raised ₹ 91,401
for 'Kripa Foundation'*

Viraj Gupta

*Raised ₹ 90,000
for 'The Society For Rehabilitation of
Crippled Children'*

Saniya Sanas

*Raised ₹ 89,303
for 'Habitat For Humanity India'*

Shikha Tiwari

*Raised ₹ 80,400
for 'Urban Health Resource Centre'*

Ananya Mehta

*Raised ₹ 80,000
for 'Shrimad Rajchandra Love and
Care'*

Daryush Mehta

*Raised ₹ 80,000
for 'Shrimad Rajchandra Love and
Care'*

Inaya Kalra

*Raised ₹ 88,900
for 'Cankids Kidscan'*

Raanan Sen

*Raised ₹ 87,799
for 'Cuddles Foundation'*

Anaika Kalra

*Raised ₹ 87,000
for 'Cankids Kidscan'*

Ayushi Savla

*Raised ₹ 78,001
for 'Shrimad Rajchandra Love and
Care'*

Aryan Savla

*Raised ₹ 78,001
for 'Shrimad Rajchandra Love and
Care'*

Arjun Dalal

*Raised ₹ 78,000
for 'Spark a Change Foundation'*

Raiysha Basu

*Raised ₹ 86,511
for 'Cankids Kidscan'*

Fancy Malde

*Raised ₹ 85,999
for 'Family Planning Association,
India'*

Vihaan Desai

*Raised ₹ 85,998
for 'The Foundation'*

Alizah Zariwala

*Raised ₹ 77,100
for 'Family Planning Association,
India'*

Hriday Mehta

*Raised ₹ 77,000
for 'Shrimad Rajchandra Love and
Care'*

Asang Mehta

*Raised ₹ 77,000
for 'Shrimad Rajchandra Love and
Care'*

Madhav Kothari

*Raised ₹ 85,000
for 'The Foundation'*

Mihika Bhise

*Raised ₹ 84,662
for 'Family Planning Association,
India'*

Mir Mehta

*Raised ₹ 84,500
for 'Concern India Foundation'*

Nitin Narendra Singh

*Raised ₹ 76,999
for 'The Handmaids of the Sacred
Heart Of Jesus (Dilkhush School)'*

Vidhi Munim

*Raised ₹ 76,500
for 'The Foundation'*

Priyanshu Tripathi

*Raised ₹ 75,650
for 'Urban Health Resource Centre'*

Saamya Patel

*Raised ₹ 84,151
for 'The Foundation'*

Nyra Jain

*Raised ₹ 82,499
for 'The Foundation'*

Jash Jain

*Raised ₹ 81,625
for 'Isha Education'*

Kaustubh Pawaskar

*Raised ₹ 75,500
for 'Habitat For Humanity India'*

Shaurya Prakash

*Raised ₹ 75,498
for 'Concern India Foundation'*

Zyra Nargolwala

*Raised ₹ 75,498
for 'Shrimad Rajchandra
Love and Care'*

Hari Hara Subramanian

*Raised ₹ 81,000
for 'Amar Seva Sangam'*

Gauravi Maurya

*Raised ₹ 80,819
for 'Family Planning Association,
India'*

Ayaan Girdhar

*Raised ₹ 80,801
for 'THE P.R.I.D.E INDIA'*

Sonali Singh

*Raised ₹ 75,400
for 'Light of Life Trust'*

Abhishek Chheda

*Raised ₹ 75,250
for 'RUBAROO—Centre For
Advancement of Philanthropy'*

Armaan Shaikh

*Raised ₹ 75,195
for 'Shrimad Rajchandra
Love and Care'*

Arhaan Keshwani

*Raised ₹ 75,100
for 'Touching Lives Welfare Trust'*

Diya Vora

*Raised ₹ 75,100
for 'Rubaroo—Centre For Advance-
ment of Philanthropy'*

Aaysha Kothari

*Raised ₹ 75,100
for 'Shrimad Rajchandra Love and
Care'*

Rohit Parihar

*Raised ₹ 75,000
for 'Urban Health Resource Centre'*

Vikram Nigam

*Raised ₹ 75,000
for 'Urban Health Resource Centre'*

Siddhant Rewari

*Raised ₹ 75,000
for 'The Foundation'*

Daniel Tapia

*Raised ₹ 75,002
for 'Action Against Hunger'*

Misha Apurva Shah

*Raised ₹ 75,001
for 'Shrimad Rajchandra
Love and Care'*

Ariha and Aarjav Shroff

*Raised ₹ 75,000
for 'Shrimad Rajchandra
Love and Care'*

Aman Kumar

*Raised ₹ 75,000
for 'Urban Health Resource Centre'*

Aashmak Khobragade

*Raised ₹ 75,000
for 'Habitat For Humanity India'*

Shruti Patil

*Raised ₹ 75,000
for 'Habitat For Humanity India'*

Kshama Mehta

*Raised ₹ 75,000
for 'Shrimad Rajchandra
Love and Care'*

Shiv Jasani

*Raised ₹ 75,000
for 'Shrimad Rajchandra
Love and Care'*

Vinay Virvadia

*Raised ₹ 75,000
for 'Shrimad Rajchandra
Love and Care'*

Rachit Rambhia

*Raised ₹ 75,000
for 'Habitat For Humanity India'*

Prisha Bohra

*Raised ₹ 75,000
for 'Habitat For Humanity India'*

Bhavya Shah

*Raised ₹ 75,000
for 'Habitat For Humanity India'*

Aashumi Rathin Varaiya

*Raised ₹ 75,000
for 'Shrimad Rajchandra
Love and Care'*

Nevan Shah

*Raised ₹ 75,000
for 'Shrimad Rajchandra
Love and Care'*

Videh Doshi

*Raised ₹ 75,000
for 'Shrimad Rajchandra
Love and Care'*

Austin Sharma

*Raised ₹ 75,000
for 'Habitat For Humanity India'*

Aryan Verma

*Raised ₹ 75,000
for 'Habitat For Humanity India'*

Ketan Subhas Gavli

*Raised ₹ 75,000
for 'Light of Life Trust'*

Ariha Chirag Kamdar

*Raised ₹ 75,000
for 'Shrimad Rajchandra
Love and Care'*

Raisa Siddharth Jain

*Raised ₹ 75,000
for 'Shrimad Rajchandra
Love and Care'*

Shreya Ravuri

*Raised ₹ 75,000
for 'Sparsha Charitable Trust'*

**Vaishnavi Ramkisan
Ahewar**

*Raised ₹ 75,000
for 'Light of Life Trust'*

Anandini Goenka

*Raised ₹ 75,000
for 'Shrimad Rajchandra
Love and Care'*

Tanay Bhadra

*Raised ₹ 75,000
for 'Shrimad Rajchandra
Love and Care'*

Krishang Maheshwari

*Raised ₹ 75,000
for 'Shrimad Rajchandra
Love and Care'*

Rajat Parmar

*Raised ₹ 75,000
for 'Urban Health Resource Centre'*

Shikha Gupta

*Raised ₹ 75,000
for 'Urban Health Resource Centre'*

Roshan Manawat

*Raised ₹ 75,000
for 'Urban Health Resource Centre'*

#RunYourWay Runners Expressed Themselves in their Unique Style on Race Day



Over four days, the Run Your Way Creative Wall at the Mirchi Get Active Expo engaged runners and inspired them to express themselves on race day.

Sunday Jan 19th 2020, saw individuals and groups across race categories cite poetry, express via banners supporting their favorite cause, wearing costume, colourful headbands and showcasing a multitude of talent and creativity; each expressing in their unique individual style.

An LED wall captured the different colours of participation. Various Run Your Way selfie booths were set up at the finish area, where participants captured their expressions and uploaded videos and pics. Shaina NC, Queen of Drapes & social worker judged all entries and shortlisted the individual and group category winners.



Champions At The Startline

In the International Field, Defending Champions Cosmas Lagat from Kenya, whose personal best 2:08:14 and Worknesh Alemu, also from Kenya in the Women's filed with her personal best 2:24:42 at the Start Line.

In the Indian Women's field, Defending Champion Sudha Singh, whose personal best is 2:34:56 at the start line to make her hattrick.

For the TMM 2020 edition, In the International Elite list top 14 Men's, who have run faster than timing of 2:10:00. In that Men's list nine have run faster than previous course record 2:08:35 during their careers. And from that six athletes have run under the super-elite benchmark of 2:07:00.

In TMM 2020-At the Men's category we had total 7 gold, 6 Silver & 1 Bronze label athlete. While at the Women's category, we had 6 Gold, 4 Silver & 2 Bonze label athletes.



Sudha to seek endurance, not Olympic qualification

Rutvik Mehta

MUMBAIIn an Olympic year, one would expect athletes to try and secure their qualification at the earliest, especially if there is an international event happening in your own country. But India's Sudha Singh has different ideas, partly out of compassion and partly out of choice. The 33-year-old will look to win the Mumbai Marathon on Sunday alright, but won't be seeking a Tokyo Olympics berth during the race. The two-time Olympian had suffered a stress fracture in her right knee in September last year, forcing her to spend two months in rehab at the JSW Centre of Excellence in Bellary. She returned to the national camp in Patiala in December, and although she is fit now, Sudha wants to save her best showing for the Seoul Marathon in March with an eye on making the cut for the Olympics.

"I wanted to achieve the Olympic qualification mark in Mumbai itself if I had not suffered the injury. I'm fit enough now to win the marathon, but I don't want to stretch too much at the moment, because I will be competing again in March in Korea. This marathon will provide me good practice for it," Sudha said. Sudha's personal best came in the previous edition of the Mumbai Marathon, a timing of 2:34:56 that not only shattered the course record last year but also sealed her berth for the Doha World Championships.

The women's qualification mark for marathon at the Tokyo Olympics is 2:28:30, and Sudha's coach Suresh Singh believes the best chance of her achieving that will be in the cooler conditions of Seoul than in Mumbai. "She won't go all out here," Suresh said. "We have chalked out a program for her, and in Mumbai we just want to check her endurance. Our main target is qualifying for the Olympics, and for that, we are eyeing the Seoul Marathon in March. By that time, she will be at her best



Indian Elites (from left), Srius Bagatha, Rashpal Singh, Sudha Singh and Jyoti Garwa on Saturday.



Runners train ahead of the race on Sunday.

their rankings as each country can send only three participants. Sudha, though, is confident of booking her Tokyo berth by running under 2:29:30 in March. "They (World Athletics) have increased the standard, which is good. But I believe I can achieve it in Korea, because the weather there is better and so is the competition. My best timing in 21km was 1:11:14, and even in full marathons, my first half run takes about 1:14 to 1:16. So if I can maintain that, I can run within 2:28 or 2:30," Sudha said. Sudha has bagged two Asian Games medals in the 3000m steeplechase, a gold in 2010 Guangzhou and silver in 2018 Jakarta. However, she now wants to focus completely on the marathon, with her performances having drifted away in the steeplechase last year.

"My primary focus for this Olympics will be on marathon. There is no point focusing on both events, because then I end up under-performing in both. No doubt that medal wise, I have more chance in steeplechase. But I have nothing to lose in marathon. So, I am focusing on that currently," she said. Sudha wants to make it count in Tokyo. "I've participated in two Olympics, and in the third Olympics, I want to do more than just participate. I want to achieve something," she said.

World Athletics has tweaked the qualification system for various events. In marathon, an athlete can either make the cut by running within the qualification timing from January 2019 to May 2020, or the number of participants can be filled up through athletes' world rankings at the end of the qualification period. Thus, while the world body has made the qualification times tougher compared to that for the 2016 Rio Games, the other athletes can also have a shot with

CORPORATE TEAMS

Corporates wishing to participate in the Tata Mumbai Marathon can opt for teams of pre-fixed numbers to raise funds for various social causes. This also provides employees the opportunity to represent one or multiple charities registered with the event's Philanthropy Partner, during their run. At the TMM 2020, 204 corporates fielded 321 teams, contributing a total of ₹ 17,50,00,000, for 97 NGOs. Corporate team participation contributed to 38.21% of the total funds raised. Corporate teams participating in the Tata Mumbai Marathon are privy to a differentiated experience in a specially hosted tent on race day.

FUNDRAISING COMPANIES

Listed are companies whose employees have raised funds using the Tata Mumbai Marathon 2020. This edition had 24 companies fielding 42 teams, collectively raising ₹ 6.46 crore and contributing ₹ 2.45 crore in support of 45 NGOs.

COMPANY NAME	AMT. CONTRIBUTED	FUNDS RAISED	COMPANY NAME	AMT. CONTRIBUTED	FUNDS RAISED
Kotak Mahindra Bank Ltd <i>NGO Supported : Make-A-Wish Foundation Of India, The Indian Council For Mental Health, Cancer Patients Aid Association, Kotak Education Foundation, Society of Parents of children with Autistic Disorders (SOPAN), Somaiya Vidyavihar Trust, Abled Disabled All People Together (FORMERLY THE SPASTICS SOCIETY OF INDIA), KARO Trust, GoSports Foundation</i>	₹ 18,00,000	₹ 2,84,54,917	Credit Suisse Securities (India) Private Limited <i>NGO Supported : Save The Children India</i>	₹ 8,00,000	₹ 69,000
Mahindra & Mahindra Ltd. <i>NGO Supported : K.C. Mahindra Education Trust- Project Nanhi Kali</i>	₹ 24,00,000	₹ 2,25,25,212	Asian Star Company Limited <i>NGO Supported : RUBAROO-Centre For Advancement of Philanthropy</i>	₹ 3,00,000	₹ 43,905
Godrej & Boyce Mfg. Co. Ltd. <i>NGO Supported : War Wounded Foundation, Republican Sports Club, NASEOH, India</i>	₹ 21,00,000	₹ 1,08,88,454	ASK Investment Managers Limited <i>NGO Supported : Ask Foundation, The Foundation</i>	₹ 8,00,000	₹ 20,000
Jasani (India) Pvt. Ltd. <i>NGO Supported : Shrimad Rajchandra Love and Care</i>	₹ 3,00,000	₹ 75,01,000	The Phoenix Mills Limited <i>NGO Supported : Light of Life Trust</i>	₹ 5,00,000	₹ 15,500
Me-Hin Tech Edge Solutions <i>NGO Supported : ADHAR</i>	₹ 8,00,000	₹ 13,63,558	Transworld Group of Companies <i>NGO Supported : Apne Aap Women's Collective, Trafigura Charitable Trust</i>	₹ 3,00,000	₹ 6,000
Larsen & Toubro Limited <i>NGO Supported : Family Planning Association, India, New Resolution India, Access Life Assistance Foundation</i>	₹ 20,00,000	₹ 6,27,229	Pipeline Management Services Private Limited <i>NGO Supported : RUBAROO-Centre For Advancement of Philanthropy</i>	₹ 5,00,000	₹ 5,001
Bajaj Electricals Ltd. <i>NGO Supported : Paryavaran Mitra Sanstha, Shabdham</i>	₹ 32,00,000	₹ 4,34,571	Tata Communications Ltd <i>NGO Supported : Tata Medical Centre Trust, Isha Education, Ballygunj Society for Children in Pain (CHIP) Mumbai</i>	₹ 6,00,000	₹ 5,000
Castrol India Limited <i>NGO Supported : United Way Mumbai, Indian Cancer Society</i>	₹ 25,10,000	₹ 4,07,054	Centrum Capital Limited <i>NGO Supported : The Life Foundation, Nargis Dutt Foundation</i>	₹ 3,00,000	₹ 1,000
Godrej Industries and Associate Companies. <i>NGO Supported : Teach to Lead (Teach for India)</i>	₹ 11,00,000	₹ 3,76,465	Kama Schachter Jewelry Pvt.Ltd <i>NGO Supported : Magician Foundation (India), Shrimad Rajchandra Love and Care</i>	₹ 3,00,000	₹ 1,000
Abbott Healthcare Pvt Ltd. <i>NGO Supported : Smile Foundation, Adventures Beyond Barriers Foundation, United Way Mumbai</i>	₹ 3,00,000	₹ 2,60,602	The Tata Power Company Limited <i>NGO Supported : Tata Medical Centre Trust</i>	₹ 5,00,000	₹ 1,000
HDFC Asset Management Company Ltd. <i>NGO Supported: Muktang Education Trust</i>	₹ 3,00,000	₹ 1,77,200	10FA India Private Limited <i>NGO Supported : Smile Foundation, Teach to Lead (Teach for India)</i>	₹ 5,00,000	₹ 500
Hongkong Shanghai Banking Corporation India Limited <i>NGO Supported : Isha Education, Cancer Patients Aid Association, SNEHA (Society for Nutrition, Education and Health Action)</i>	₹ 15,00,000	₹ 1,73,400			
Owens Corning (India) Pvt. Ltd. <i>NGO Supported : Mumbai Mobile Creches, United Way Mumbai</i>	₹ 8,00,000	₹ 1,60,003			



KOTAK MAHINDRA BANK LTD.

Fundraised : ₹ 2,84,54,917
Contributed : ₹ 18,00,000

For : 'Make-A-Wish Foundation Of India', 'The Indian Council For Mental Health', 'Cancer Patients Aid Association', 'Kotak Education Foundation', 'Society of Parents of Children with Autistic Disorders (SOPAN)', 'Somaiya Vidyavihar Trust', 'Able Disabled All People Together' (FORMERLY THE SPASTICS SOCIETY OF INDIA), 'KARO Trust', 'GoSports Foundation'

"All of us at Kotak are proud to be associated with Tata Mumbai Marathon—one of the most significant philanthropic platforms in India that continues to make dreams come true. Much like Kotak's #IndiaInvited philosophy, Tata Mumbai Marathon is a great leveller for humanity at large. People across geographies, race, religion, gender and even the differently abled run together for myriad social causes. It's so inspiring to watch a sea of people running on a January Sunday

morning driven by the shared dream of making a difference to humanity. Tata Mumbai Marathon team's constant effort at pushing runners across the world to take a leap and push themselves to be better is the kind of inspiration that drives Kotakites to run this marathon year after year."

—Rohit Rao, Chief Communication Officer and Head - Corporate Responsibility & CSR, Kotak Mahindra Group



MAHINDRA & MAHINDRA LTD.

Fundraised: ₹ 2,25,25,212
Contributed: ₹ 24,00,000
For: 'K.C. Mahindra Education Trust- Project Nanhi Kali'

"Since the very first edition of the Mumbai Marathon, Mahindra has been actively participating in this iconic sporting and philanthropic event. Every year, hundreds of Mahindra employees put their best foot forward to support the cause of girl child education through Project Nanhi Kali. With the energy of over 400 runners from the Mahindra Group, this 15th edition of the Tata Mumbai Marathon was celebrated with much enthusiasm and an indomitable spirit of giving."

—Sheetal Mehta, Senior Vice President, Corporate Social Responsibility, Mahindra Group





GODREJ & BOYCE MFG. CO. LTD.

Fundraised : ₹ 1,08,88,454

Contributed : ₹ 21,00,000

For: : 'NASEOH, India', 'Republican Sports Club' and 'War Wounded Foundation'

"We at Godrej believe in our responsibility to care, innovate and encourage social responsibility to create a better environment to live in and contribute to this universe. We have consecutively participated for the last 13 years at the Tata Mumbai Marathon and will continue to do so with immense pride, deeper involvement and engagement. We are confident that our partner NGOs will utilize the funds raised by Godrejites in making this world a brighter and better place to live in. We encourage Godrejites to contribute generously towards these noble causes as a part of our spirit and responsibility of caring and nurturing.

Every year we at Godrej have been increasing our contribution through the Tata Mumbai Marathon. Also increasing year-on-year is the enthusiastic participation of our marathon runners, which continues to motivate more and more individuals every year, in running the Marathon. We believe that all good deeds are like seeds of goodness in making this world a better place, nurturing and improving the lives of those in need."

—Harpreet Kaur, Senior Vice President & Head, Corporate Personnel & Administration



JASANI

JASANI (INDIA) PVT. LTD..

Fundraised : ₹ 75,01,000

Contributed : ₹ 3,00,000

For: : 'Shrimad Rajchandra Love and Care'



"This has been the 10th year of our 3-way association between the Jasani Group, Tata Mumbai Marathon and our NGO partner Shrimad Rajchandra Love & Care!

The Tata Mumbai Marathon is a unique platform that has yielded multi-fold benefits:

Firstly, promotion of fitness and a healthy lifestyle amongst the Jasani Group staff & employees. **Secondly**, fund-raising & running for a cause has been an excellent team building opportunity for the company.

Finally and most importantly an opportunity to be part of the great social work that Shrimad Rajchandra Love & Care has been carrying out in one of the most underprivileged areas in India. We have seen SRLC work on unbelievable transformation stories at grass-root levels on several fronts like Medical care for the tribal Adivasis, primary, secondary & higher education for the rural youth, women empowerment projects, reducing child mortality rate; just to name a few.

It gives us a sense of fulfilment which no material objects can deliver. Jasani Group is privileged to be a part of this transformational journey in being an instrument in 'Lighting up Someone's Life'."

—Ameet Shah, Director



"[The CMCA programme] let me voice my opinions without being judged. Being an active citizen is something that I enjoy. I will always be grateful to my CMCA teachers who provided the foundation that enabled me to become an active citizen."

Janavi Gupta, CMCA Alumna

Children's Movement for Civic Awareness is a Gold Privilege Level NGO @ TMM 2020

5  **ME-HIN TECH EDGE SOLUTIONS.**

Fundraised : ₹ 13,63,558
Contributed : ₹ 8,00,000
For: : 'ADHAR'



"At the Me-Hin Group, we thrive to inculcate motto of "Spread Joy by giving" across our 200 Me-Hinites. Thanks to our introduction with unique NGO ADHAR, we got this opportunity to give back to the society via TMM platform. ADHAR provides lifelong home for intellectually disabled adults over 25 years at Badlapur & Nasik making the life of 335 plus special friends. As *ADHAR* needs over 40% support from the society, Me-Hin Group found TMM as the best platform to inculcate healthy habits & help NGO ADHAR in this field which needs more fundraising efforts. Thanks to the brand & reputation of both TMM & UWM, it helped raise funds for ADHAR.

Fundraising is not easy yet not difficult also. People give, just needs proper push for noble cause. Post success in TMM2019 & TMM2020, Me-Hinites are charged up for better fundraising at TMM2021."

—By Samson Wilson, CXO Me-Hin Group

LARSEN & TOUBRO LIMITED.



Fundraised : ₹ 6,27,229
Contributed : ₹ 20,00,000
For:: 'Family Planning Association, India', 'New Resolution India' and 'Access Life Assistance Foundation'

"At L&T, we are known for building mega infrastructure projects. Our CSR ethos follows suit, 'bridging' the gap between resources available and communities who need them the most. We partner with a host of NGOs, who help us build and maintain these 'bridges' until each programme becomes self-sustaining. The Tata Mumbai Marathon plays an integral role in our endeavours by connecting individual and corporate donors with projects that require to be funded.

On a personal level, it was a truly exhilarating experience, walking at the head of a small but highly spirited army of L&Tites, who had all pledged their support to the cause of maternal and child healthcare, as well as the education for underprivileged children – many by raising funds individually. I cannot think of a more rewarding way to spend a Sunday morning, giving back to society in whatever way we can – as individuals and as a corporate entity."

—D K Sen, Whole-time Director and Sr. Exec. Vice President (Infrastructure) Larsen & Toubro Limited



Bajaj Electricals Ltd.
Fundraised: ₹ 4,34,571
Contributed : ₹ 32,00,000
For: 'Paryavaran Mitra Sanstha', and 'Shabdham'



"Bajaj Electricals Ltd. has been participating in Tata Mumbai Marathon since the year 2014. Bajaj Electricals Ltd. supports the NGO Paryavaran Mitra. The NGO focuses towards the area of environmental sustainability.

Our employees participated in large numbers to support the work of this NGO by running various race categories, promoting Swachh Bharat Abhiyan.

We look forward participate in Tata Mumbai Marathon with great enthusiasm every year in large numbers."

—Madhura Talegaonkar, Head CSR, Bajaj Electricals Ltd.



GODREJ INDUSTRIES AND ASSOCIATE COMPANIES.

Fundraised : ₹ 3,76,465
Contributed : ₹ 11,00,000
For: : 'Teach to Lead (Teach for India)'

"We are privileged to partner with Teach to Lead (Teach for India) since 2013 and humbled by their determination to provide excellent education for all. Our colleagues at Godrej have interacted with the TFI's fellows and partner school children and have been inspired by them. They have motivated our team to exceed their fundraising goal in this year's marathon."

—Gayatri Divecha, AVP, CSR & Sustainability Head, Godrej Industries Ltd. and Associated companies



Mirchi Get Active Expo

Mirchi Get Active Expo is a one-stop destination for all runners and fitness enthusiasts. The expo hosts some of the biggest brands along with the latest developments in the health and fitness industry. The expo also serves as a great platform for event partners and brands to come together, connect and interact with their biggest stakeholders – THE RUNNERS. The four-day expo is home to various activities and interactive sessions for the benefit of the runners.



Pasta Cook Out

Celebrating the age-old tradition of carb-loading, all partners and key dignitaries engaged themselves in a fun, interactive pasta cookout at the Trident Nariman Point on Saturday, 18th January 2020 hosted by RJ Arjun.

The pasta cook out was conducted between dignitaries like Shilpa Khanna- CFO of Fast and Up; Madhu Madan-Country head – resource mobilization, Helpage India; Shannon Miller- International Event ambassador and 7 time Olympic medallist; Ranganathan Sundaram- Global Head of Marketing TCS; Anupam Dasgupta- General Manager of The Oberoi Mumbai; Ankur Jain- Founder of Bira; Seiji Hori-Corporate strategy head of Asics India; Michelle Taylor- Head of Global sports sponsorships TCS; Lt. Gen. Gautam Murthi; Enrico Piperno- Indian Tennis legend; Nikhil Arora- MD. And VP of GoDaddy and Anil Singh-MD, Procam International.



Those companies who contributed to their chosen NGO(s) by fielding corporate teams at TMM 2020. In addition to the fundraising teams listed earlier, in this edition, we had 180 companies fielding 279 teams collectively contributing ₹ 15.11 crore in support of 97 NGOs.

CONTRIBUTING CORPORATES

In Alphabetical Order

COMPANY NAME	NGOS SUPPORTED	AMT. CONTRIBUTED
63 Moons Technologies Ltd.	Hidush Foundation	₹ 3,00,000
Aditya Birla Finance Limited	Save The Children India	₹ 5,00,000
Aditya Birla Health Insurance Co. Ltd	The P.R.I.D.E INDIA	₹ 5,00,000
Aditya Birla Housing Finance Limited	Save The Children India	₹ 3,00,000
Aditya Birla Insurance Brokers Limited	Shrimad Rajchandra Love and Care	₹ 8,00,000
Aditya Birla Management Corporation Pvt. Ltd.	Aditya Birla Education Trust- Project Mpower	₹ 40,00,000
Advanz Pharma Services (India) Pvt. Ltd	Light of Life Trust	₹ 16,00,000
Allcargo Logistics Ltd	ALERT-INDIA, Light of Life Trust, Shrimad Rajchandra Love and Care, Save The Children India	₹ 19,00,000
Alliance Insurance Brokers Pvt. Ltd	Shrimad Rajchandra Love and Care	₹ 3,00,000
Anand Rathi Global Finance Limited	EPILEPSY FOUNDATION	₹ 3,00,000
Apar Industries Ltd	Dharmsinh Desai University	₹ 8,00,000
Applied Materials India Pvt. Ltd.	Pratham Education Foundation	₹ 3,00,000
ATC Tires Private Limited	United Way Mumbai	₹ 8,00,000
ANZ Banking Group Limited	Masoom	₹ 3,00,000
Avendus Capital Private Limited	Indian Cancer Society	₹ 3,00,000
Bain Capital Advisors India Pvt Ltd	The Opentree Foundation (Toybank)	₹ 3,00,000
Bajaj Allianz General Insurance Co. Ltd.	Shrimad Rajchandra Love and Care	₹ 5,00,000
Bajaj Consumer Care Ltd.	CRY Child Rights and You	₹ 3,00,000
Bank of Baroda	Shrimad Rajchandra Love and Care	₹ 24,00,000
Batlivala & Karani Securities India Pvt. Ltd	Light of Life Trust	₹ 3,00,000
Bharat Petroleum Corporation Ltd.	Isha Education, Family Planning Association, India	₹ 8,00,000
Bharat Serums And Vaccines Ltd.	Think Peace Organisation	₹ 5,00,000
BIC Cello India Pvt. Ltd.	Smile Foundation	₹ 3,00,000
Biostadt India Limited	Save The Children India	₹ 5,00,000
Birewar Foundation Trust	Shrimad Rajchandra Love and Care	₹ 3,00,000
Blackrock Services India Private Limited	United Way Mumbai	₹ 5,00,000
Bloomberg Data Services India Pvt. Ltd.	United Way Mumbai	₹ 5,00,000
Blue Star Limited	Blue Star Foundation	₹ 27,00,000
BPEA Advisors Pvt Ltd	Room To Read India Trust	₹ 3,00,000
Bristol Myers Squibb India Pvt. Ltd.	United Way Mumbai	₹ 3,00,000
C. H. Robinson Worldwide Freight India Pvt. Ltd.	Tata Medical Centre Trust	₹ 5,00,000

COMPANY NAME	NGOS SUPPORTED	AMT. CONTRIBUTED
Cactus Communications Pvt. Ltd.	Cuddles Foundation	₹ 5,00,000
Capita India Pvt. Ltd.	Habitat For Humanity India	₹ 3,00,000
Century Textiles and Industries Ltd.	Aditya Birla Education Trust- Project Mpower	₹ 8,00,000
Charu Jewels	Shrimad Rajchandra Love and Care	₹ 3,00,000
Chirag Corporation	Shrimad Rajchandra Love and Care	₹ 3,00,000
Clariant Chemicals (India) Limited	Indian Cancer Society	₹ 6,00,000
CLP India Private Limited	Salaam Bombay Foundation	₹ 5,00,000
Colgate-Palmolive (India) Limited	Network in Thane By People Living With HIV	₹ 5,00,000
Covestro (India) Private Limited	Smile Foundation	₹ 5,00,000
Credit Agricole CIB Services Pvt. Ltd.	Aseema Charitable Trust	₹ 5,00,000
Crisil Limited	Indian Cancer Society	₹ 3,00,000
D'Decor Home Fabrics Private Limited	Karunya Trust	₹ 5,00,000
Deloitte Foundation	Maharashtra State Women's Council	₹ 8,00,000
DSP Investment Managers Pvt Ltd	SNEHA (Society for Nutrition, Education and Health Action), Sahaara Charitable Society	₹ 12,00,000
Earnest John & Co. Ltd.	Kripa Foundation	₹ 3,00,000
eClerx Services Limited	Magic Bus India Foundation	₹ 24,00,000
e-Emphasys Solutions Pvt. Ltd.	Adhar	₹ 3,00,000
Elegant Collection	Shrimad Rajchandra Love and Care	₹ 3,00,000
Eurokids International Private Limited	Concern India Foundation	₹ 5,00,000
Expeditors International (India) Pvt Ltd	Opportunity Foundation Trust	₹ 16,00,000
Finquest Financial Solutions Pvt. Ltd.	Shrimad Rajchandra Love and Care	₹ 3,00,000
Franklin Templeton Services (India) Pvt. Ltd.	United Way Mumbai	₹ 3,00,000
Fullerton India Credit Co. Ltd.	Save the Children India	₹ 3,00,000
Ganko Opticians	Shrimad Rajchandra Love and Care	₹ 5,00,000
Geltec Pvt. Ltd.	ADAPT	₹ 3,00,000
Gharda Chemicals Limited	Gharda Foundation	₹ 8,00,000
Givaudan India Pvt. Ltd.	Action Against Hunger	₹ 8,00,000
Glencore Agriculture India Pvt Ltd	COTAAP RESEARCH FOUNDATION	₹ 5,00,000
Go Digit General Insurance Limited	Shrimad Rajchandra Love and Care	₹ 5,00,000
GroupM Media India Private Ltd.	Habitat For Humanity India	₹ 3,00,000
Gufic Biosciences Limited	Shrimad Rajchandra Love and Care	₹ 5,00,000
GVK Mumbai International Airport Limited	The Indian Council for Mental Health, Save The Children India	₹ 6,00,000

COMPANY NAME	NGOS SUPPORTED	AMT. CONTRIBUTED
GRP Limited	K.C. Mahindra Education Trust- Project Nanhi Kali	₹ 5,00,000
HDB Financial Services Limited	Masoom	₹ 16,00,000
HDFC Bank Limited	Light of Life Trust	₹ 16,00,000
HDFC ERGO General Insurance Company Limited	Umang Foundation, Swayamsiddh Matimand Mulansathi Matrupalak Sanstha, The Welfare Of Stray Dogs, Shrimad Rajchandra Love and Care	₹ 35,00,000
HDFC Life Insurance Company Ltd.	Smile Foundation	₹ 5,00,000
Henkel Adhesives Technologies India Pvt. Ltd	United Way Mumbai	₹ 8,00,000
Hershey India Private Limited	Mumbai Mobile Creches	₹ 3,00,000
HiMedia Laboratories Pvt. Ltd	Isha Education	₹ 5,00,000
Hexaware Technologies Ltd	Human Capital For Third Sector, Apne Aap Women's Collective, Helen Keller Institute For Deaf & Deaf Blind, MANAV Foundation, Save The Children India	₹ 32,00,000
Hindustan Petroleum Corporation Limited	ADAPT	₹ 40,00,000
Hiranandani	Srijon-Artscape	₹ 3,00,000
House of Anita Dongre Ltd.	TRRAIN	₹ 5,00,000
Housing Development Finance Corp. Ltd.	Heed India	₹ 16,00,000
Hygienic Research Institute Pvt. Ltd.	TRRAIN	₹ 3,00,000
ICICI Lombard General Insurance Co. Ltd.	Isha Education, SNEHA , Shrimad Rajchandra Love and Care	₹ 19,00,000
ICICI Prudential Asset Management Company Limited	Vidya Integrated Development For Youth and Adults, Cankids Kidscan	₹ 10,00,000
ICICI Prudential Life Insurance Co. Ltd	Catalysts For Social Action	₹ 8,00,000
Idemitsu Lube India Pvt Ltd	United Way Mumbai	₹ 5,00,000
Incred Financial Services Ltd.	K.C. Mahindra Education Trust- Project Nanhi Kali	₹ 3,00,000
India Infoline Finance Limited	Isha Education	₹ 5,00,000
Indostar Capital Finance Limited	Habitat For Humanity India, Salaam Bombay Foundation	₹ 9,00,000
Ingram Micro India Private Limited	CRY Child Rights and You	₹ 8,00,000
International Gemological Institute	Shrimad Rajchandra Love and Care	₹ 3,00,000
ION Foundation	Smile Foundation	₹ 5,00,000
IPCA Laboratories Limited	Shrimad Rajchandra Love and Care	₹ 3,00,000
IRB Infrastructure Developers Ltd	Population First	₹ 8,00,000
J. B. Chemicals & Pharmaceuticals Limited	Shrimad Rajchandra Love and Care	₹ 8,00,000

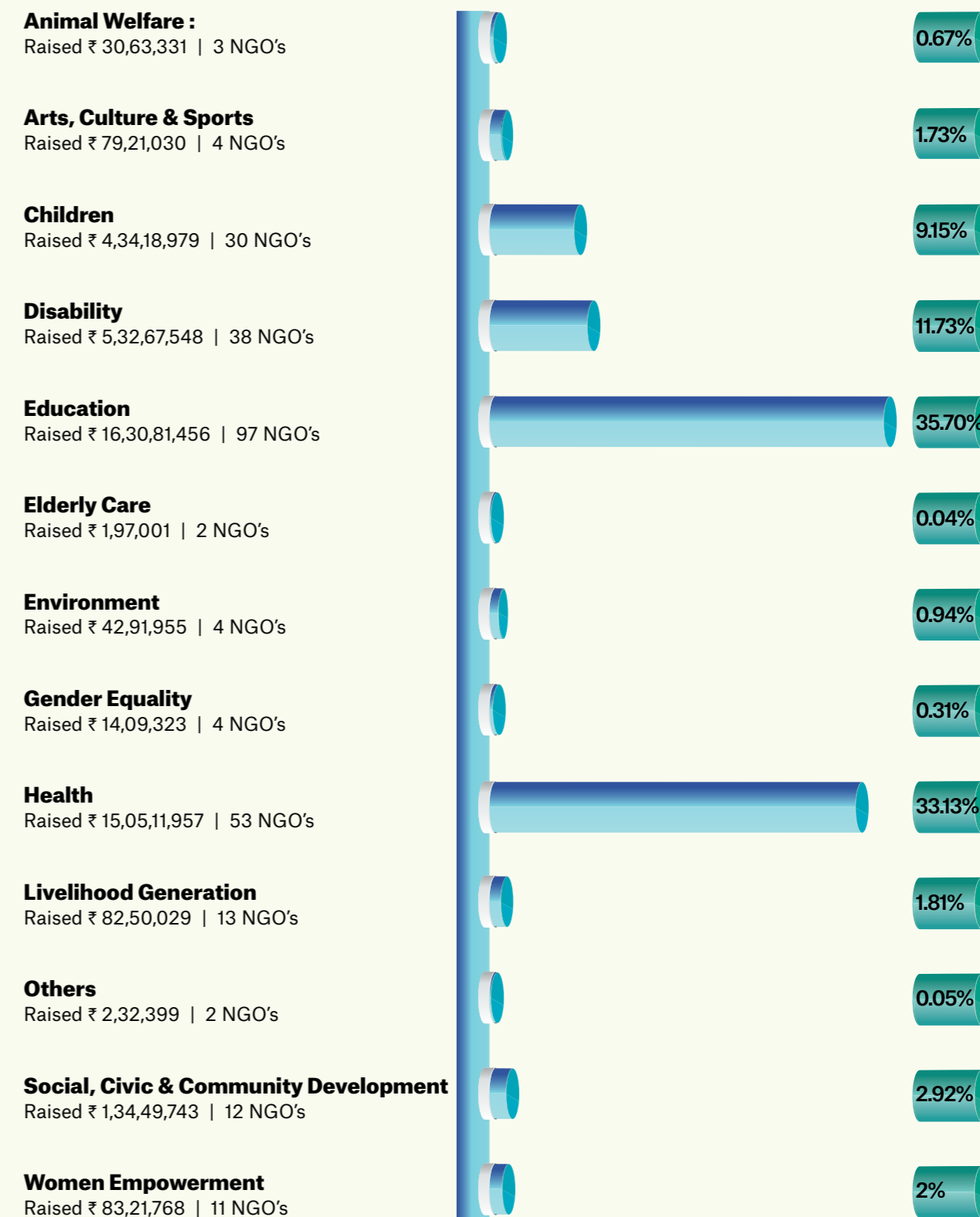
COMPANY NAME	NGOS SUPPORTED	AMT. CONTRIBUTED
JSW IP Holdings Private Limited	Save the Children India, Jai Vakeel Foundation and Research Centre, Swayamsiddh Matimand Mulansathi Matrupalak Sanstha	₹ 9,00,000
Jewelex India Pvt. Ltd	Shrimad Rajchandra Love and Care, Make-A-Wish Foundation Of India	₹ 6,00,000
K Hospitality Corp	Action Against Hunger	₹ 8,00,000
K Raheja Corporate Services Pvt. Ltd.	TRRAIN	₹ 8,00,000
Kadri Consultants Pvt. Ltd.	Save The Children India	₹ 3,00,000
KBS Diamonds	Shrimad Rajchandra Love and Care	₹ 3,00,000
Keva	National Society For Equal Opportunities For The Handicapped India	₹ 8,00,000
Lechler India Private Limited	Shrimad Rajchandra Love and Care	₹ 8,00,000
Liberty General Insurance Limited	Shrimad Rajchandra Love and Care	₹ 5,00,000
LIC Housing Finance Ltd	Concern India Foundation	₹ 5,00,000
Life Insurance Corporation of India	Smile Foundation	₹ 30,00,000
L'Oreal India Private Limited	United Way Mumbai	₹ 29,00,000
Lupin Ltd.	Lupin Human Welfare & Research Foundation, EPILEPSY FOUNDATION	₹ 16,00,000
Macrotech Developers Limited	Sitaben Shah Memorial Trust	₹ 5,00,000
Magma HDI General Insurance Co. Ltd.	Shrimad Rajchandra Love and Care	₹ 3,00,000
Mahendra Brothers Exports Pvt Ltd	Isha Education	₹ 3,00,000
Mahimtura Consultants Pvt. Ltd.	Save The Children India	₹ 3,00,000
Malca-Amit JK Logistics Pvt Ltd	Shrimad Rajchandra Love and Care	₹ 3,00,000
Manjula Bagmal Parikh Memorial Foundation	Shrimad Rajchandra Love and Care	₹ 3,00,000
Marsh India Insurance Brokers Pvt Ltd	Concern India Foundation	₹ 5,00,000
Marsil Exports	Maharashtra State Women's Council	₹ 8,00,000
Mastek Ltd	Think Foundation , Under The Mango Tree Society	₹ 16,00,000
Messe Frankfurt Trade Fairs India Pvt. Ltd.	Habitat For Humanity India	₹ 8,00,000
National Payments Corporation of India	Pratham Education Foundation	₹ 8,00,000
Nazara Technologies Ltd.	Make-A-Wish Foundation Of India	₹ 3,00,000
Neogen Chemicals Ltd.	United Way Mumbai	₹ 5,00,000
Nirmal Lifestyle Ltd.	Care Foundation	₹ 40,00,000
Nivea India Pvt. Ltd.	Aseema Charitable Trust	₹ 8,00,000
Nomura Services India Private Limited	Seva Sahayog Foundation, Deeds Public Charitable Trust	₹ 10,00,000

COMPANY NAME	NGOS SUPPORTED	AMT. CONTRIBUTED
Novartis Healthcare Pvt. Ltd.	Americares India Foundation	₹ 11,00,000
Novateur Electrical and Digital Systems Pvt Ltd	Action Against Hunger	₹ 8,00,000
Orbit Lifescience Pvt Ltd	Shrimad Rajchandra Love and Care	₹ 3,00,000
Pamac Finserve Pvt. Ltd.	Adhar	₹ 3,00,000
Parksons Packaging Ltd.	Children's Movement for Civic Awareness	₹ 3,00,000
Pepe Jeans India Limited	GOONJ	₹ 3,00,000
Pfizer Limited	St. Jude India Childcare Centres, Cankids Kidscan	₹ 20,00,000
Pidilite Industries Limited	Shrimad Rajchandra Love and Care	₹ 5,00,000
Polycab India Ltd	Smile Foundation	₹ 3,00,000
Premier Tissues India Ltd.	Shrimad Rajchandra Love and Care	₹ 3,00,000
Prism Johnson Limited.	Shrimad Rajchandra Love and Care	₹ 3,00,000
Procter And Gamble Health Limited	Catalysts For Social Action	₹ 3,00,000
Quantum Asset Management Co Pvt. Ltd.	Masoom	₹ 8,00,000
Raheja QBE General Insurance Ltd.	Shrimad Rajchandra Love and Care	₹ 3,00,000
Rallis India Limited	St. Jude India Childcare Centres, Tata Medical Centre Trust	₹ 8,00,000
Ramkrishna Bajaj Charitable Trust	Jamnalal Bajaj Seva Trust	₹ 32,00,000
Raymond Consumer Care Pvt. Ltd.	Indian Cancer Society	₹ 3,00,000
RBL Bank Ltd	Concern India Foundation	₹ 8,00,000
Red Chillies Entertainment Pvt. Ltd.	World for All Animal Care and Adoptions	₹ 3,00,000
Regus Eversun Business Centre Pvt. Ltd.	Make-A-Wish Foundation Of India	₹ 3,00,000
Reliance Industries Limited	Shrimad Rajchandra Love and Care	₹ 10,00,000
Renaissance Global Limited	Shrimad Rajchandra Love and Care	₹ 3,00,000
Rich Graviss Products Pvt. Ltd.	Children's Movement for Civic Awareness	₹ 3,00,000
Roche Diagnostics India Pvt. Ltd.	Society for Human And Environmental Development (SHED)	₹ 12,00,000
Roche Products (India) Pvt. Ltd.	United Way Mumbai	₹ 8,00,000
Rosy Blue (India) Pvt. Ltd.	Rosy Blue Foundation, Shrimad Rajchandra Love and Care	₹ 16,00,000
Samco Securities Ltd.	Adhar	₹ 3,00,000
Sanofi India Limited	Childline India Foundation	₹ 8,00,000
SBI General Insurance Company Ltd	Masoom	₹ 10,00,000
SBI Life Insurance Company Ltd	Smile Foundation	₹ 40,00,000
Shaze Luxury Retail Pvt. Ltd.	Children's Movement for Civic Awareness	₹ 5,00,000
Shemaroo Entertainment Ltd	Isha Education	₹ 3,00,000

COMPANY NAME	NGOS SUPPORTED	AMT. CONTRIBUTED
Schindler India Pvt. Ltd.	Mumbai Mobile Creches, Habitat For Humanity India, Smile Foundation	₹ 21,00,000
Shoppers Stop Limited	TRRAIN	₹ 8,00,000
Sony Pictures Networks India Pvt. Ltd.	Habitat For Humanity India, Welfare Society For Destitute Children	₹ 22,00,000
Societe Generale Securities India Pvt. Ltd.	Action Against Hunger	₹ 8,00,000
Sun Pharma Laboratories Limited	Shrimad Rajchandra Love and Care	₹ 40,00,000
Svatantra Micro Hsg. Finance Corp Ltd.	Ummeed Child Development Centre	₹ 3,00,000
SVC Co-operative Bank Ltd	Shrimad Rajchandra Love and Care	₹ 3,00,000
Tata AIA Life Insurance Company Limited	Tata Medical Centre Trust	₹ 8,00,000
Tata Chemicals Limited	Tata Medical Centre Trust, Mumbai Mobile Creches	₹ 19,00,000
Tata Global Beverages Limited	Tata Medical Centre Trust	₹ 5,00,000
Tata Housing Development Company Ltd.	Tata Medical Centre Trust	₹ 5,00,000
Tata Industries Limited	Tata Medical Centre Trust	₹ 3,00,000
Tata Motors Finance Ltd	Wockhardt Foundation, Magic Bus India Foundation	₹ 32,00,000
Tata Motors Insurance Broking And Advisory Services Limited	Save The Children India	₹ 13,00,000
Tata Realty And Infrastructure Limited	Salaam Bombay Foundation	₹ 3,00,000
Tata Sky Ltd	Tata Medical Centre Trust	₹ 8,00,000
Tata Steel Ltd	Tata Medical Centre Trust, Shrimad Rajchandra Love and Care	₹ 6,00,000
Titan Company Limited	K.C. Mahindra Education Trust- Project Nanhi Kali, TRRAIN	₹ 6,00,000
Toshvin Analytical Pvt. Ltd.	Muktangan Education Trust	₹ 5,00,000
Trilegal	RUBAROO-Centre For Advancement of Philanthropy	₹ 3,00,000
UBS Business Solutions (India) Pvt. Ltd.	Antarang Foundation	₹ 8,00,000
UBS Securities India Private Ltd	Mumbai Mobile Creches	₹ 5,00,000
UFO Moviez India Limited	Khushi Pediatric Therapy Centre	₹ 5,00,000
Unilight Insurance Brokers Pvt. Ltd	Shrimad Rajchandra Love and Care	₹ 3,00,000
Universal Medicare Pvt Ltd	Emancipation India Foundation	₹ 3,00,000
UPL Ltd	DATRI Blood Stem Cell Donors Registry	₹ 3,00,000
Van Oord India Private Limited	United Way Mumbai	₹ 8,00,000
Viacom 18 Media Pvt ltd.	Shrimad Rajchandra Love and Care, The Akanksha Foundation	₹ 8,00,000
Videojet Technologies (I) Pvt Ltd	United Way Mumbai	₹ 8,00,000

PARTICIPATING NGOs

The 17th edition of Tata Mumbai Marathon saw 295 NGOs, across 12 cause categories using the United Way Mumbai platform to raise funds. Out of these, 32% of NGOs (95 NGOs) had support from a corporate team whereas 56% of NGOs (170 NGOs) had individuals raising funds for them. A massive 78% of NGOs utilized charity bibs to raise funds in return for running places at the marathon. We had 54 NGOs participating for the first time. Year on year, NGOs have been utilizing the platform and raising incredible amounts of funds which helps them impact many more lives. The Tata Mumbai Marathon has, therefore become a vital part of the yearly fundraising activities of all successful NGOs.



1  **SHRIMAD RAJCHANDRA
Love and Care**

*Fundraised : ₹ 7,50,32,255
Cause category: Health*

Shrimad Rajchandra Love and Care is a holistic and multi-pronged community support and development 10-care programme, powered by genuine empathy, love and care of highly motivated volunteers delivering high quality, charitable sustainable initiatives, for the welfare of mankind, animals and the environment. The programme is spread across 50 cities worldwide, with the primary focus being on one of the poorest rural areas of South Gujarat and has touched over 53.50 lakh lives.

Their initiatives in one of the poorest areas of India, in South Gujarat, encompass health, education, animal welfare and the overall community development. They have been able to ensure last-mile delivery of community service, which is reflected in the improvement in socio-economic indicators of the geographical areas they service.

“My warmest thanks to our donors, team of volunteers and staff. All have contributed graciously in various ways to make a meaningful impact on the work that we are doing as a team. I would also like to thank Procim International Pvt. Ltd & United Way Mumbai to have given NGOs like ours this wonderful platform of the Tata Mumbai Marathon to raise funds and to serve those in need.

We bow down in gratitude to Shrimad Rajchandraji and Pujya Gurudevshri Rakeshbhai.”

—Abhay Jasani, President, Shrimad Rajchandra Mission Dharampur.



Sonali Dusane an ex-student of Shrimad Rajchandra Gurukul, is now addressed as Doctor. The holistic education she received at Shrimad Rajchandra Gurukul (SRG), inspired her to become a doctor. Sonali graduated from a medical institute and cleared BAMS (Bachelor of Ayurvedic Medicine and Surgery) with a first class.

Today, she is the first ex-student of SRG to become a doctor. Coming from a very humble background, Sonali is now able to financially support her family.

Funds raised through the TMM have played a vital role in the educational initiatives of Shrimad Rajchandra Love and Care.

2  **Nanhi Kali**
for the girl child

*Fundraised : ₹ 2,63,82,564
Highest In Cause category : Education*

Anand Mahindra, Chairman of the Mahindra Group, started Project Nanhi Kali in 1996 with the objective of providing quality education to underprivileged girls in India. Project Nanhi Kali is jointly managed by K.C. Mahindra Education Trust and Naandi Foundation. Designed to support economically and socially disadvantaged girls to complete 10 years of schooling, the project has transformed the lives of more than 400,000 Nanhi Kalis over the past 2 decades.

“At Project Nanhi Kali, our aim is to enable underprivileged girls to complete 10 years of schooling with dignity. Since its inception in 1996, the project has impacted the lives of over 400,000 disadvantaged girls in remote and underserved locations across India. The funds raised at the Tata Mumbai Marathon 2020 will enable us to educate more than 5,700 girls, giving them the opportunity to build a brighter future. On behalf of Project Nanhi Kali, I would like to thank all the runners, corporate challenge teams, fundraisers and contributors who came together to support the cause of girl child education.”

—Ms. Sheetal Mehta, Trustee and Executive Director, K.C. Mahindra Education Trust



“My parents are doing their best for me. They have provided me with food, good health, love and care despite all financial odds. And it is my responsibility to do the best in my studies. I am so thankful to Project Nanhi Kali for having supported me all these years and help me realize my dreams.”

*Ayesha, Chakan,
passed SSC board with a 90% score*

3



Fundraised : ₹ 2,05,56,341
Cause category: Education

Isha Vidhya aims to provide high quality school education to rural children who cannot otherwise access or afford it. The holistic, activity-based approach nurtures children's development beyond just academics, ensuring that students realize their full potential and learn in a joyful manner. Over 8500 children study at our 10 rural schools – 9 in TN and 1 in AP. About 60% of the students are supported by full tuition scholarships. Isha Education actively promotes education of girl children—49% in Isha schools are girls. They have also posted 100% success in every 10th and 12th Board exam that their children have appeared in. Isha Vidhya is also carrying out critical interventions in 26 government schools in 3 districts of Tamil Nadu, benefiting 8,500 students and 50 teachers.

"Quality education is the only ladder that we can provide these rural children to help them and their families climb out of the economic and social pit."

—Sadhguru.



Born into a traditional household in Vansda, I love sports and secured the 1st place in shot put & discus throw events at the district level and then got selected for state level competitions. I am confident that I will win with the support of volunteers and donors who make our dreams become reality.

*Kavın Kumar, 9th standard,
Isha Vidhya Matriculation School, Tuticorin*

4



Fundraised : ₹ 1,80,69,349
Cause category: Education

Light of Life Trust was established in 2002, by Villy Doctor, with the vision to alleviate poverty by developing rural communities through Education, Skilling and Livelihood Courses and Primary Healthcare.

Light of Life Trust through its Project Anando, works towards the upliftment of underprivileged rural secondary school children by reinstating/sustaining them in schools and equipping them with the skills required to become independent and productive. The goal is the all-round development of each child, thus empowering them to embrace life changing decisions by choosing appropriate career paths. Over the years LOLT has impacted 12627 children and 631 teachers directly and 108739 community members indirectly across more than 560 villages.

"It is truly heartening to learn about the stupendous success of the philanthropic wing of TMM 2020 and the implementation done by United Way Mumbai. The association of our Trust and United Way Mumbai has grown over the years and our beneficiaries are truly indebted to all the stakeholders—we wish this initiative a larger number of participants in the years ahead which in turn will be able to have an impact which will transform lives and help break the generational cycle of poverty."

—Mr. Ramesh Daswani, CEO



"I am Vaishnavi Ahewar from a small village Parditakmor from Washim district. My parents are daily wage earners and with LOLT's educational assistance and encouragement in sports, I got the opportunity to participate in TMM2020 and excel. I love you Light of Life Trust..."

Vaishnavi has placed 2nd in her age group of 15 years to 19 years in the Open 10K women's category at TMM 2020.

5



Fundraised : ₹ 1,75,49,665
Cause category: Health

Cancer Patients Aid Association is a NGO working towards the philosophy of 'Total Management of Cancer' from awareness to rehabilitation; and is recognized world over today. CPAA helps patients with their physical, holistic, emotional, psychological and spiritual well being.

CPAA recognizes that the problem of cancer in India is more than the disease. The lack of awareness on faulty life-styles as well as the stigma related to cancer has led us to raise awareness and screening for early detection. Patients receive free medical aid, diet supplements, food, transportation, prosthesis, guidance and counseling and rehabilitation opportunities. Since its inception in 1969, CPAA has aided more than 10 Lakh patients, most of whom are now leading normal lives.

Advocacy has helped make the latest drugs affordable and the implementation of tobacco control laws. CPAA conducts research both translational and on psychological issues related to cancer.

"No patient should have to suffer or be deprived of a chance of receiving treatment due to lack of resources."

—Y. K. Sapru, Founder Chairman, CPAA.



NGOs PRIVILEGE LEVELS

NGO Privilege levels help participating NGOs to plan their fundraising campaign at Tata Mumbai Marathon in an effective and structured manner. In order to incentivize the efforts of participating NGOs who fully leverage the TMM platform, a list of indicators have been carefully identified as a mark of success in each category.

These indicators, once achieved translate into points. Furthermore, these accumulated points are converted into additional privileges for that NGO. The privilege levels are not a rating of the NGO work, but are based solely on their participation in the TMM 2020. A capacity building grant is included as a part of privileges given to participating NGOs at each level.

The TMM 2020 has 3 NGOs, which have attained Diamond Level, 7 NGOs have attained Platinum Level and 33 NGOs have attained Gold Level.



Grateful to CPAA for helping me combat cancer by providing medical aid which was totally unaffordable for me. I want to thank CPAA on behalf of all the patients from different parts of the country who come to Mumbai for treatment, and have got a new lease of life, thanks to CPAA.

*Sameer Khan,
CML Patient, KEM Hospital*

1 Point each for each Indicator

- 01 Has a Bronze Fundraiser
- 02 Has 10 Bronze Fundraiser
- 03 Has 15 Bronze Fundraiser
- 04 Utilises atleast 5 Charity Bibs
- 05 Has an average of INR 12,000 per Charity Bib
- 06 Has a supporting Corporate Team
- 07 Has 5 supporting Corporate Teams
- 08 Has 10 supporting Corporate Teams
- 09 Has a Corporate with employees fundraising at least INR 10,000 cumulatively
- 10 Has a Change runner
- 11 Has 5 Change runners
- 12 Has 15 Change runners
- 13 Has a Young Leader
- 14 Has 5 Young Leaders
- 15 Has atleast 4star Fundraiser Experience rating on their page by Wednesday 26th December 2019



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NGO Privilege Level: Diamond (15 points)

40 supporting companies, 59 Change Runners, 33 Young Leaders, 35 timed charity bibs utilized with a bib donation average of ₹ 12,000

Fundraised : ₹ 7,50,32,255
Highest in Cause category: Health

Each year, Shrimad Rajchandra Love and Care raise their fund-raising target higher by a significant percentage and it's a motivation for their volunteers and fund-raisers to employ innovative ways of fund-raising. This is done with the intention of making use of the Tata Mumbai Marathon platform to serve maximum number of less privileged lives possible. Since the projects appeal to several charity objectives across the spectrum, Shrimad Rajchandra Love and Care receives support from several corporates and individuals, who have witnessed the work done by the NGO at grass root level. With single pointed focus on spreading awareness of their cause and the planning that goes into raising funds towards it, with amazing Grace, Shrimad Rajchandra Love and Care has managed to fulfil all the parameters of the Diamond privilege level.



NGO Privilege Level: Diamond (12 points)

13 supporting companies, 10 Change Runners, 35 timed charity bibs utilized with a bib donation average of ₹ 15,314

Fundraised : ₹ 1,66,73,638
Highest in Cause category: Children

UWM's expertise lies in identifying, designing & implementing high impact projects in the areas of Education, Health, Income, Environment, Public Safety & Social Inclusion, in urban and rural communities, through a collective community impact model. Funds raised this year will support multiple projects in the field of health, education, environment and disaster relief through projects that aim to alleviate malnutrition in children, spread the joy of reading, protect our mangrove cover and build drought resilience.

"Every year at the TMM I am overwhelmed by the generosity and enthusiasm of those around us to make a difference in the lives of others and stand up for the causes they believe in. It is only through the collective action of these committed individuals and companies that we will be able to bring a positive change to the lives of people from our communities. I thank each and every one of them for their support.

We used a structured approach to ensure that we fully leveraged the TMM platform and all that it has to offer. We started reaching out to as many potential donors as possible, including fundraisers and corporates early on. We maintained constant connect with them through the months leading up to race day, informing them of the impact we'd all be creating together, ensuring they had all the information required pertaining to race day, making bib collection a smooth process and to ultimately ensure that the TMM was an enriching experience for everyone involved in our TMM fundraising journey.

-Jayanti Shukla, CEO



NGO Privilege Level: Diamond (12 points)

2 supporting companies, 8 Change Runners, 5 Young Leaders, 11 timed charity bibs utilized with a bib donation average of ₹ 13,545

Fundraised : ₹ 68,30,986
Cause category: Health

Family Planning Association (FPA) India, established in 1949, is a founding member of the International Planned Parenthood Federation (IPPF). It provides a wide spectrum of services, encompassing maternal health, child survival, adolescent care, HIV/AIDS, safe abortion and other sexual and reproductive health services including family planning. Across 18 states, we help change the lives of 30 million marginalized and vulnerable people annually through our holistic package of health services.

“Our vision for FPA India to emerge as the leading organisation in Family Planning, and Sexual and Reproductive health, requires constant engagement with partners within and outside the development sector, especially with the private sector. The satisfaction and pride of being able to participate in one of India’s biggest and highly prestigious events, while fundraising for a cause that is often eclipsed by other equally worthy causes, only drove us to be a part of the TMM 2020, yet again for the 4th time.” –Dr Kalpana Apte

Family Planning Association of India (FPA India), in its 4th stint at the TMM 2020, raised funds for the “Let’s Get Girls Back to School” campaign as successfully done in the TMM 2018. The third edition of the Family Planning League (FPL 3.0) was organised by FPA India where collective efforts by each member of the Association (staff/volunteer) resulted in support from 1000+ donors, 30+ fundraisers, 28 charity bib runners and 2 corporate partners Larsen & Toubro and Bharat Petroleum Corporation Limited with a contingent of 75 and 25 runners respectively.



FPA India has given me a wide platform to showcase my talent and move forward in life. It has completely transformed my life towards success, happiness, new opportunities and achievements. The Adolescent Education Programme Plus of FPA India has helped boost my self-confidence and made me realise that if we want to do something, we can achieve if we put our minds to it.

*Vidya
(FPA India Bengaluru)*



NGO Privilege Level: Platinum (11 points)

7 supporting companies, 10 Change Runners, 3 Young Leaders, 14 timed charity bibs utilized with a bib donation average of ₹ 10,000

Fundraised : ₹ 2,05,56,341
Cause category: Education

“The Mumbai Marathon has been a huge support for Isha Vidhya in raising funds for the last 10 years.

This year’s achievement has been exceptional mainly through the efforts of our outstanding fundraiser Shri Sadashiv Rao. We hope to use his example to inspire more of our runners to fundraise in future. We are delighted to achieve the platinum level, thanks to our volunteers, runners & donors who made this happen.”

-Vinod Hari, Project Director



NGO Privilege Level: Platinum (11 points)

5 supporting companies, 8 Change Runners, 5 Young Leaders, 28 timed charity bibs utilized with a bib donation average of ₹ 12,500

Fundraised : ₹ 1,80,69,349
Cause category: Education

Light of Life Trust started pitching teams and individual-fundraisers well in advance. We were successful in getting 5 corporates and 30 individual-fundraisers. Each member ensured complete team work and understood the privileges around which the team needed to work. This platform was used to create an awareness for our Trust and the great philanthropic work we do in the community through secondary education and livelihood. With great dedication and strategic approach, we were able to meet most of the parameters required. We also met our objective of raising the required funds through sincere efforts of all our donors and fundraisers.



NGO Privilege Level: Platinum (10 points)

6 supporting companies, 3 Change Runners, 10 Young Leaders, 15 timed charity bibs utilized with a bib donation average of ₹ 12,400

Fundraised : ₹ 78,77,437
Highest in Cause category : Social, Civic & Community Development

At Habitat for Humanity, it is believed that housing plays a foundational role in building a better future for families from the economically weaker sections of the society. In 2019-20, Habitat India achieved the Platinum level status at the Tata Mumbai Marathon by implementing a 360 degrees approach to engage and sensitise corporates, individuals and young ambassadors about the need for decent shelter and improved sanitation. Our success stories resonated with runners across all age groups – from students to CEOs of multinationals - who ran to support the cause of housing and sanitation that Habitat stands for. The strategy to reach out to people through social media and other experiential methods worked well this year.



We would earlier have to walk long distances just to bring back limited amounts of water. The water wheels have made it not only easier to carry the water back, but we are able to bring back much larger amounts of water as well, saving us a lot of time and effort.

A beneficiary from Belachiwadi district, Maharashtra on receiving a water wheel and water purifier as a part of UWM’s Jal Sanjivani project.



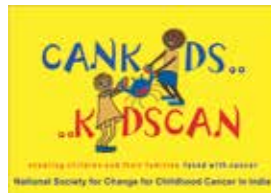
“We are extremely happy and impressed with the way Ananya is shaping up not just in the terms of learning. Also, she started to communicate and express her needs. This is one of the commendable achievements.”

*Ms. Meenakshi Jayan, a parent.
The Indian Council For Mental Health is a Gold Privilege Level NGO @ TMM 2020*



“I have a sense of dignity and pride to own my house. I lived in a rented house for years and experienced the insecurity that came along with it. Today my children feel secure and so do I. They have their own space to study and do not struggle in terms of space anymore.” –

Vidya More, Habitat homeowner



NGO Privilege Level: Platinum (9 points)

2 supporting companies, 7 Change Runners, 6 Young Leaders, 36 timed charity bibs utilized with a bib donation average of ₹ 10,000

Fundraised : ₹ 50,98,972
Cause category: Health

Cankids Kidscan kicked-off their campaign in mid-September and got 2 corporate-sponsors within the 15-days-deadline. They also enlisted the support of 10 young-leaders who fundraised ₹ 7.3 lakhs. 20 cancer-survivors ran the Half Marathon, 10K and Dream Run, and fundraised ₹19.2 lakhs, which demonstrates their exemplary determination and will-power. The organisation is grateful for this TMM platform which empowers NGOs to not only raise money, but also enables them to challenge themselves when it comes to walking-the-talk or more aptly running-the-talk.



NGO Privilege Level: Platinum (10 points)

1 supporting company, 5 Change Runners, 1 Young Leader, 32 timed charity bibs utilized with a bib donation average of ₹ 23,562.50

Fundraised : ₹ 44,13,143
Cause category: Education

Karunya Trust aims at providing 'safety net to poor' particularly to disadvantaged children like rag pickers, HIV/AIDS affected, Tribals and Women.

"To be honest, when we started off we did not expect to reach Gold level and today if we have achieved Platinum level in TMM 2020 it is because of our donors, 40 online fundraisers and Corporate Partner- "D'Decor Home Fabrics" who believed in our cause and raised funds for us beyond our imagination. Earnest efforts by 28 employees and One Tribal girl child to raise funds were momentous for Karunya to soar up the ladder of Privilege level."



NGO Privilege Level: Platinum (10 points)

3 supporting companies, 3 Change Runners, 3 Young Leaders, 46 timed charity bibs utilized with a bib donation average of ₹ 13,118

Fundraised : ₹ 41,58,908
Cause category: Children

Rubaroo's campaign at the TMM2020 saw a united front being put up to end Child Sexual Abuse. From underprivileged children, to corporates, to a record holding marathon runner as well as passionate individuals- all came together to fight against this evil. We saw our largest squad, highest fundraise amount and biggest support group, all of which together helped us achieve the coveted Platinum status in just our second year of participation. We are proud, happy and eternally thankful that we have a super bunch of people backing us in our endeavor to safeguard children.



NGO Privilege Level: Platinum (9 points)

6 Change Runners, 8 Young Leaders, 1 timed charity bib utilized with a bib donation average of ₹ 15,000

Fundraised : ₹ 33,34,580
Cause category: Health

Urban Health Resource Centre (UHRC) utilizes resources raised through donations in foundational human capacity building. UHRC's social facilitators work on a sustained basis with basti (slums) women's groups, children-youth groups and communities to strengthen, deepen self-confidence, build self-esteem. UHRC also steadily works towards developing self-reliance through knowledge of health, nutrition, infection prevention, understanding of government services, schemes of different govt. departments and how these can be availed.



"I am coming from Kurarpada tribal hamlet. I was happy to be part of 10K Run. Next year I will do much better. Thanks to all donors for the overwhelming response on my fundraising page. I am grateful to Karunya Trust for supporting children like me for our Education."

- Ms. Baby Kurhade (Karunya Supported Child)



"The love at KARO has been our strength to overcome the harsh chemotherapies. The group outings to the movies, recreation places and even the hills made us happier, forgetting our pain. At my own home I wouldn't get so much care."

- Jyoti Nikalje

KARO Trust is a Gold Privilege Level NGO @ TMM 2020



"Now that I have survived a long-17 months battle with Retinoblastoma-cancer, I want to tell the world to never lose hope in life. I want to motivate people afflicted with cancer to be positive, undergo medical-treatment and then live-life king-size."

- Vikas Yadav

Finisher - 6 km 2016-18, 10 km 2019, Half Marathon @ TMM 2020



The Rubaroo programme was very nice, it helped me to learn different things about my private body parts and new strategies to keep ourselves safe. It will be nice if the programme is done in different areas & institutes to spread awareness about safety and precautions.



"My fellows introduced me to challenges and opportunities, ones which would help me learn what my areas of strength and development are. Being in a Teach For India classroom has made me the person I am today."

Sairaj Sagaram, a Teach For India student from Pune who is now a young Animal Rights activist in the 11th grade.

Teach to Lead (Teach for India) is a Gold Privilege Level NGO @ TMM 2020

WINNERS TMM 2020

- All podium finishers of the overall elite men category, completed their race under the existing marathon event record
- Derara Hurisa of Ethiopia sets a new TMM marathon record
- Sudha Singh clinches the title for the third time in a row



1. Derara Hurisa (ETH) 2:08:09
2. Ayele Abshero (ETH) 2:08:20
3. Birhanu Teshome (ETH) 2:08:26



1. Amane Beriso (ETH) 2:24:51
2. Rodah Jepkorir (KEN) 2:27:14
3. Haven Hailu (ETH) 2:28:55



1. Srinu Bugatha 02:18:44
2. Sher Singh 02:24:00
3. Durga Bahadur Budha 02:24:03



1. Sudha Singh 2:24:51
2. Jyoti Gawate 02:49:14
3. Shyamali Singh 02:58:44

beyond the finish line

Through 'Beyond the Finish Line', Procama International and GoSports Foundation endeavor to recognise important landmarks achieved in sporting events to bring untold, character-defining stories to the public domain.

Hosted by Dr. Boria Majumdar, the first panel discussion on stage was with Karnam Malleswari, the first Indian woman to win a medal at the Olympics, Asian Games Medalist Dutee Chand, and Para Champion Shuttler Manoj Sarkar who is World No.1 in SL-3 Classification.

In the session with the event ambassador Shannon Miller and, Olympian Dipa Karmakar, it was wonderful to see two stars from gymnastics talk about various things of the sport, and how the sport has grown in India.

The first session highlighted two International Gymnastic women achievers. Deepa Karmakar, one and only Indian Gymnast, who participated at the Rio Olympics and Shannon Miller, the Seven Olympic Medalist Gymnast.

The second session highlighted extraordinary achievements of regular working professionals. This session helped gain interesting and motivational insights into the lives of Manoj Sarkar-Asian Para Badminton Bronze Medalist, Dutee Chand- 100mtrs. Summer Olympic Qualifier and current National Champion and Karnam Malleswari-First Indian Women Weightlifter to win a medal at the Olympics & Rajiv Gandhi Khel Ratna Award Winner.





Cause category: Animal Welfare

NGO Privilege Level: Gold (5 points)

1 supporting company, 30 timed charity bibs utilized with a bib donation average of ₹14,850

Fundraised : ₹ 12,06,399

World For All [Reg.no: E-2754(M)] was founded in 2009, keeping in mind the limitations and challenges faced by our current system, specifically with a focus on stray animal adoptions.

Since its inception, WFA has organised over 7,500 stray animal adoptions, attended to over 12,000 emergency scenarios, have carried out more than 8,500 sterilizations of canines and felines and have instilled a sense of compassion for 45,000 children through our Teach Co Exist program.



Cause category: Arts, Culture & Sports

Fundraised : ₹ 43,32,318

Republican Sports Club aims at encouraging under-privileged kids to excel in the game of hockey from the Grass-root level to reach the International Level.



Cause category: Disability

Fundraised : ₹ 72,63,867

SOPAN was started in 2002 with a mission of “Empowering persons with autism and developmental disabilities; and their families”. SOPAN is a registered Public Trust and Society of parents who are committed to providing educational and therapeutic services for children and young adults with autism and developmental disabilities and creating a network of support for their families. SOPAN has also been creating human resources in the disability field by conducting professional teacher training courses.



Cause category: Environment

Fundraised : ₹32,00,000

Paryavaran Mitra aims to prevent air, water, land and sound pollution for our future generations. Paryavaran Mitra has been tirelessly working to achieve these goals through campaign and awareness programs against land pollution, water pollution, air pollution and sound pollution.



Cause category: Elderly Care

Fundraised : ₹1,00,000

Dignity Foundation’s mission is to create an enlightened society in which senior citizens feel secure, confident and valued, and can live with dignity. Dignity Foundation help empower senior citizens with an enriching set of opportunities & programmes so as to lead a more dignified, secure, joyful and fulfilling life.



Cause category: Gender Equality

NGO Privilege Level: Gold (5 points)

1 supporting company, 2 Change Runners, 10 timed charity bibs utilized with a bib donation average of 10,000

Fundraised : ₹ 13,32,152

Population First (PF) is a social impact organisation that promotes gender sensitive and social development –oriented health and population programmes. The two major campaigns of PF are—AMCHI and Laadli. AMCHI is a field intervention which aims at community mobilization and people’s participation to address social development issues. Laadli intends mainstreaming gender through advocacy campaign with youth, encourage advertising and media professionals to develop gender sensitive content and creates change makers by influencing the influencers.



Cause category: Livelihood Generation

NGO Privilege Level: Gold (5 points)

1 supporting company, 4 Change Runners, 3 Young Leaders, 38 timed charity bibs utilized with a bib donation average of 10,000

Fundraised : ₹ 30,48,426

COTAAP is a not for profit body that works towards creating a better livelihood for cotton farmers. India is the largest producer and second largest exporter of cotton in the world but has one of the lowest per acre yield. COTAAP’s objective is to empower farmers and improve productivity by offering modern & scientific agronomic practices, good quality seeds and knowledge partnering.



Cause category: Women Empowerment

Fundraised : ₹32,00,000

Jamnallal Bajaj Seva Trust, established in 1942, is a registered charitable organization created with the objective of encouraging, uplifting and empowering less privileged people and their community, most importantly emphasizing on the overall development of the women. Fulfilling these objectives, project 'Hamaara Sapna' initiated by the Trust, endeavors to uplift the marginalized women. The project involves imparting skill training along with holistic development to foster "a better tomorrow".



Abhilasha Foundation
Fundraised : ₹ 1,60,000
Cause category: Health



ACC TRUST
Fundraised : ₹ 12,000
Cause category: Livelihood Generation



Action Against Hunger
Fundraised : ₹ 37,13,689
Cause category: Children



Adhar
Fundraised : ₹ 35,53,000
Cause category: Disability



ADAPT
Fundraised : ₹ 43,24,658
Cause category: Disability



Access Life Assistance Foundation
Fundraised : ₹ 6,64,206
Cause category: Health



Action For Ability Development & Inclusion (AADI)
Fundraised : ₹12,000
Cause category: Disability



Aditya Birla Education Trust-Project Mpower
Fundraised : ₹48,00,000
Cause category: Education



Adventures Beyond Barriers Foundation
Fundraised : ₹ 45,36,625
Cause category: Disability



ALERT-INDIA
Fundraised : ₹ 8,78,020
Cause category: Health



Amar Seva Sangam
Fundraised : ₹ 72,29,374
Cause category: Disability



Angel Xpress Foundation
Fundraised : ₹ 58,100
Cause category: Education



Antarang Foundation
Fundraised : ₹ 13,77,700
Cause category: Livelihood Generation



Apne Aap Women's Collective
Fundraised : ₹11,40,597
Cause category: Women Empowerment



Armaan
Fundraised : ₹60,000
Cause category: Health



Americares India Foundation
Fundraised : ₹11,00,000
Cause category: Health



Animedh Charitable Trust
Fundraised : ₹1,82,951
Cause category: Women Empowerment



Apex Kidney Foundation
Fundraised : ₹40,000
Cause category: Education



Apni Shala Foundation
Fundraised : ₹1,80,100
Cause category: Education



Arpan
Fundraised : ₹1,38,502
Cause category: Education



make the world one bit better!

Arushi Society
Fundraised : ₹ 8,46,502
Cause category: Disability



Ask Foundation
Fundraised : ₹ 8,50,000
Cause category: Social, Civic & Community Development



Avasara Leadership Institute
Fundraised : ₹ 41,351
Cause category: Education



Bal Asha Trust
Fundraised : ₹ 25,11,743
Cause category: Children



Bharat Chamber Trust
Fundraised : ₹ 20,000
Cause category: Health



Aseema Charitable Trust
Fundraised : ₹ 15,06,100
Cause category: Education



Aural Education for Children with Hearing Impairment (AURED Charitable Trust)
Fundraised : ₹ 75,000
Cause category: Disability



Bajaj Public Charitable Trust
Fundraised : ₹ 1,800
Cause category: Education



Ballygunj Society for Children in Pain (CHIP) Mumbai
Fundraised : ₹ 3,35,000
Cause category: Education



Bhumi
Fundraised : ₹ 4,42,500
Cause category: Education



Blue Star Foundation
Fundraised : ₹ 27,00,000
Cause category: Education



Bombay Natural History Society
Fundraised : ₹ 2,01,600
Cause category: Environment



Cancer Foundation of India
Fundraised : ₹ 6,14,303
Cause category: Health



Care Foundation
Fundraised : ₹ 40,00,000
Cause category: Education



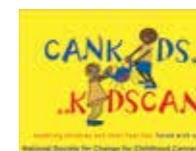
Catalysts For Social Action
Fundraised : ₹ 17,26,823
Cause category: Children



Bombay Medical Aid Foundation
Fundraised : ₹ 30,000
Cause category: Health



Bosco Boys Welfare Society
Fundraised : ₹ 20,000
Cause category: Children



Cankids Kidscan
Fundraised : ₹ 50,98,972
Cause category: Health



CARE India Solutions for Sustainable Development
Fundraised : ₹ 3,25,107
Cause category: Education



Central Himalayan Rural Action Group
Fundraised : ₹ 22,01,156
Cause category: Education



Centre For Micro Finance And Livelihood
 Fundraised : ₹ 3,09,750
 Cause category: Livelihood Generation



Cerebral Palsy Association of India
 Fundraised : ₹ 8,16,544
 Cause category: Disability



Child Vision Foundation
 Fundraised : ₹ 10,000
 Cause category: Children



ChildRaise Trust
 Fundraised : ₹ 1,64,000
 Cause category: Disability



Children's Movement for Civic Awareness
 Fundraised : ₹ 29,52,097
 Cause category: Education



Centre For Social Action
 Fundraised : ₹ 83,000
 Cause category: Children



Child Help Foundation India
 Fundraised : ₹ 1,06,600
 Cause category: Children



Childline India Foundation
 Fundraised : ₹ 14,59,712
 Cause category: Children



Children Toy Foundation
 Fundraised : ₹ 85,000
 Cause category: Education



Chilume Social Service Society
 Fundraised : ₹ 10,300
 Cause category: Children



Project Chirag
 Fundraised : ₹ 1,32,753
 Cause category: Environment



Committed Communities Development Trust
 Fundraised : ₹ 1,50,000
 Cause category: Children



Concern India Foundation
 Fundraised : ₹ 36,77,784
 Cause category: Education



CRY Child Rights and You
 Fundraised : ₹ 13,48,604
 Cause category: Education



Deeds Public Charitable Trust
 Fundraised : ₹ 7,65,000
 Cause category: Education



Clubfoot Medical Foundation
 Fundraised : ₹ 1,67,101
 Cause category: Disability



Community Outreach Programme (CORP)
 Fundraised : ₹ 14,900
 Cause category: Social, Civic & Community Development



Cuddles Foundation
 Fundraised : ₹ 7,61,006
 Cause category: Health



DATRI Blood Stem Cell Donors Registry
 Fundraised : ₹ 7,11,000
 Cause category: Health



Dharmsinh Desai University
 Fundraised : ₹ 8,00,000
 Cause category: Education



Each One Teach One Charitable Foundation
 Fundraised : ₹ 1,28,651
 Cause category: Education



Emancipation India Foundation
 Fundraised : ₹ 6,17,250
 Cause category: Children



Epilepsy Foundation
 Fundraised : ₹ 29,57,476
 Cause category: Health



Family Planning Association, India
 Fundraised : ₹ 68,30,986
 Cause category: Health



Forum For Autism
 Fundraised : ₹ 5,28,102
 Cause category: Disability



Educo
 Fundraised : ₹ 5,11,200
 Cause category: Education



empowHER India Foundation
 (registered SKS Chakshu Foundation)
 Fundraised : ₹ 3,97,000
 Cause category: Women Empowerment



End Poverty
 Fundraised : ₹ 24,600
 Cause category: Livelihood Generation



Family Service Centre
 Fundraised : ₹ 28,32,814
 Cause category: Children



Foundation For Mother & Child Health
 Fundraised : ₹ 2,92,100
 Cause category: Health



Gharda Foundation
 Fundraised : ₹ 9,00,000
 Cause category: Education



GOONJ
 Fundraised : ₹ 7,57,602
 Cause category: Environment



Gyanada Foundation
 Fundraised : ₹ 1,48,000
 Cause category: Education



Healing Touch
 Fundraised : ₹ 1,48,002
 Cause category: Health



Helen Keller Institute For Deaf & Deaf Blind
 Fundraised : ₹ 8,01,000
 Cause category: Education



German Leprosy and TB Relief Association-India
 Fundraised : ₹ 30,500
 Cause category: Health



GoSports Foundation
 Fundraised : ₹ 31,14,141
 Cause category: Arts, Culture & Sports



Hamara Foundation
 Fundraised : ₹ 1,20,000
 Cause category: Children



Heed India (Samarpan Charitable Trust)
 Fundraised : ₹ 19,89,000
 Cause category: Social, Civic & Community Development



Helpage India
 Fundraised : ₹ 97,001
 Cause category: Elderly Care



Helping Hands Foundation
 Fundraised : ₹ 1,500
 Cause category: Children



Human Capital For Third Sector
 Fundraised : ₹ 8,40,833
 Cause category: Women Empowerment



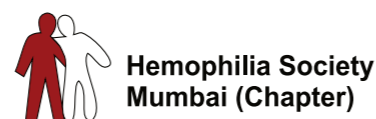
Indian Red Cross Society
 Fundraised : ₹ 1,60,000
 Cause category: Health



International Association For Human Values
 Fundraised : ₹ 6,75,702
 Cause category: Education



Ispat Foundation
 Fundraised : ₹ 45,000
 Cause category: Livelihood Generation



Hemophilia Society Mumbai (Chapter)
 Fundraised : ₹ 68,784
 Cause category: Health



Hidush Foundation
 Fundraised : ₹ 3,00,000
 Cause category: Education



IIT Bombay Alumni Association
 Fundraised : ₹ 7,91,000
 Cause category: Education



Indian Cancer Society
 Fundraised : ₹ 24,15,668
 Cause category: Health



Iskcon Food Relief Foundation (Annamrita)
 Fundraised : ₹ 1,29,100
 Cause category: Children



Jai Vakeel Foundation and Research Centre
 Fundraised : ₹ 41,01,550
 Cause category: Education



Jeevan Asha Charitable Society
 Fundraised : ₹ 3,43,300
 Cause category: Education



Karunya Trust
 Fundraised : ₹ 44,13,143
 Cause category: Education



Khushi Pediatric therapy centre
 Fundraised : ₹ 5,00,000
 Cause category: Disability



Kripa Foundation
 Fundraised : ₹ 10,07,802
 Cause category: Health



Joining Hands
 Fundraised : ₹ 2,45,500
 Cause category: Livelihood Generation



Jivan Jyot Drug Bank
 Fundraised : ₹ 2,92,000
 Cause category: Health



KARO Trust
 Fundraised : ₹ 17,79,886
 Cause category: Health



Khel Shala
 Fundraised : ₹ 3,54,000
 Cause category: Education



Kotak Education Foundation
 Fundraised : ₹ 10,16,761
 Cause category: Education



Krushi Vikas Va Gramin Prashikshan Sanstha
 Fundraised : ₹ 60,000
 Cause category: Social, Civic and Community Development



Kshamata
 Fundraised : ₹ 2,03,151
 Cause category: Livelihood Generation



Learning Links Foundation
 Fundraised : ₹ 1,40,500
 Cause category: Education



Lend-a-Hand India
 Fundraised : ₹ 10,000
 Cause category: Education



Magic Bus India Foundation
 Fundraised : ₹ 37,32,500
 Cause category: Education



Magician Foundation (India)
 Fundraised : ₹ 2,38,300
 Cause category: Education



Kshitij
 Fundraised : ₹ 10,000
 Cause category: Disability



Learning Space Foundation
 Fundraised : ₹ 86,100
 Cause category: Others



Lila Poonawalla Foundation
 Fundraised : ₹ 47,810
 Cause category: Women Empowerment



Lupin Human Welfare and Research Foundation
 Fundraised : ₹ 13,55,500
 Cause category: Education



Maharashtra Dyslexia Association
 Fundraised : ₹ 70,000
 Cause category: Education



Maharashtra State Women's Council
 Fundraised : ₹ 25,41,551
 Cause category: Children



MANAV Foundation
 Fundraised : ₹ 3,70,000
 Cause category: Disability



Masoom
 Fundraised : ₹ 37,42,000
 Cause category: Education



Mel'fol
 Fundraised : ₹ 80,000
 Cause category: Education



Mentor Me India
 Fundraised : ₹ 1,27,401
 Cause category: Education



Make-A-Wish Foundation Of India
 Fundraised : ₹ 13,95,853
 Cause category: Health



Mann—Center For Individuals With Special Needs
 Fundraised : ₹ 7,07,678
 Cause category: Disability



MBA Foundation
 Fundraised : ₹ 8,27,718
 Cause category: Disability



Mentaid
 Fundraised : ₹ 1,80,000
 Cause category: Disability



MILT Charitable Trust, Bombay
 Fundraised : ₹ 1,78,893
 Cause category: Children



Miraclefeet Foundation For Eliminating Clubfoot
 Fundraised : ₹ 60,000
 Cause category: Health



Mohan Foundation
 Fundraised : ₹ 7,15,800
 Cause category: Health



Mumbai Mobile Creches
 Fundraised : ₹ 36,84,401
 Cause category: Children



Myeloma Friends Charitable Trust
 Fundraised : ₹ 72,000
 Cause category: Health



Nargis Dutt Foundation
 Fundraised : ₹ 45,28,974
 Cause category: Health



Mission for Vision
 Fundraised : ₹ 20,000
 Cause category: Health



Muktangan Education Trust
 Fundraised : ₹ 15,85,901
 Cause category: Education



Muskan foundation for people with Multiple disabilities
 Fundraised : ₹ 4,90,000
 Cause category: Disability



Myna Mahila Foundation
 Fundraised : ₹ 1,45,609
 Cause category: Women Empowerment



National Association For The Blind
 Fundraised : ₹ 1,06,000
 Cause category: Disability



National Society For Equal Opportunities For The Handicapped India
 Fundraised : ₹ 56,89,784
 Cause category: Disability



Navarushti International Trust
 Fundraised : ₹ 30,000
 Cause category: Education



Nayi Disha Resource Centre
 Fundraised : ₹ 15,39,700
 Cause category: Disability



New Resolution India (Bright Future)
 Fundraised : ₹ 7,03,602
 Cause category: Livelihood Generation



North Eastern Initiative Development Agency (NEIDA)
 Fundraised : ₹ 23,750
 Cause category: Social, Civic & Community Development



Oasis India
 Fundraised : ₹ 36,500
 Cause category: Children



Navnirman Samaj Vikas Kendra
 Fundraised : ₹ 1,16,051
 Cause category: Social, Civic & Community Development



Network in Thane By People Living With HIV
 Fundraised : ₹ 5,24,000
 Cause category: Education



Niramaya Health Foundation
 Fundraised : ₹ 25,151
 Cause category: Health



Nurturing Minds Charitable Trust, Mumbai

Nurturing Minds Charitable Trust
 Fundraised : ₹ 35,000
 Cause category: Education



Om Creations Trust
 Fundraised : ₹ 94,151
 Cause category: Disability



Opportunity Foundation Trust
 Fundraised : ₹ 16,35,100
 Cause category: Education



Parkinson's Disease And Movement Disorder Society
 Fundraised : ₹ 7,13,853
 Cause category: Health



Pratham Education Foundation
 Fundraised : ₹ 11,00,000
 Cause category: Education



Psychoanalytic Therapy and Research Centre
 Fundraised : ₹ 4,03,801
 Cause category: Education



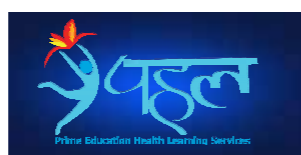
Ra Foundation
 Fundraised : ₹ 91,000
 Cause category: Education



OSCAR (Organization for Social Change, Awareness & Responsibility) Foundation
 Fundraised : ₹ 4,07,556
 Cause category: Education



Poddar Foundation
 Fundraised : ₹ 61,000
 Cause category: Health



Prime Education Health Learning Services
 Fundraised : ₹ 46,501
 Cause category: Education



Punarvas Education Society
 Fundraised : ₹ 10,000
 Cause category: Children



Raay Foundation
 Fundraised : ₹ 15,000
 Cause category: Disability



Ramakrishna Mission Ashrama
 Fundraised : ₹ 1,34,000
 Cause category: Disability



Rehab India Foundation
 Fundraised : ₹ 28,118
 Cause category: Education



Room To Read India Trust
 Fundraised : ₹ 3,17,000
 Cause category: Education



Rotary Club Of Bombay Peninsula
 Fundraised : ₹ 50,000
 Cause category: Education



Run With Roshni Foundation
 Fundraised : ₹ 40,000
 Cause category: Arts, Culture & Sports



Ratna Nidhi Charitable Trust
 Fundraised : ₹ 1,11,000
 Cause category: Disability



Reality Gives (A Reality Cares Project)
 Fundraised : ₹ 4,38,502
 Cause category: Education



Renuka Mahajan Trust
 Fundraised : ₹ 10,000
 Cause category: Children



Rosy Blue Foundation
 Fundraised : ₹ 11,50,000
 Cause category: Social, Civic & Community Development



Rubaroo—Centre For Advancement of Philanthropy
 Fundraised : ₹ 41,58,908
 Cause category: Children



Sahaara Charitable Society
 Fundraised : ₹ 8,39,300
 Cause category: Education



CHILD IN SCHOOL HAS A FUTURE

Salaam Bombay Foundation
 Fundraised : ₹ 13,02,500
 Cause category: Livelihood Generation



Samman Association
 Fundraised : ₹ 5,000
 Cause category: Health



Sanjeevani Life Beyond Cancer
 Fundraised : ₹ 11,30,550
 Cause category: Health



Sanskriti Samvardhan Mandal
 Fundraised : ₹ 30,000
 Cause category: Education



Sakhya-Women's Guidance Cell (Nirmala Institute)
 Fundraised : ₹ 18,471
 Cause category: Gender Equality



Samarth Bharat Vyaspeeth
 Fundraised : ₹ 41,533
 Cause category: Education



Sangli Mission Society
 Fundraised : ₹ 1,46,299
 Cause category: Others



Sankalp Rehabilitation Trust
 Fundraised : ₹ 2,84,000
 Cause category: Health



Sarthak Foundation
 Fundraised : ₹ 16,000
 Cause category: Education



Saunvardhan Pratishthan
 Fundraised : ₹ 45,101
 Cause category: Education



Save the Children India
 Fundraised : ₹ 77,98,898
 Cause category: Education



Secure Giving
 Fundraised : ₹ 2,47,500
 Cause category: Education



Sethu
 Fundraised : ₹ 3,06,800
 Cause category: Disability



Shabdham
 Fundraised : ₹ 4,34,571
 Cause category: Arts, Culture & Sports



Save The Children (Bal Raksha Bharat)
 Fundraised : ₹ 79,800
 Cause category: Children



Save The Children India New Delhi
 Fundraised : ₹ 1,52,500
 Cause category: Women Empowerment



Sense International India
 Fundraised : ₹ 71,000
 Cause category: Disability



Seva Sahayog Foundation
 Fundraised : ₹ 9,90,899
 Cause category: Education



Sharon Welfare Society
 Fundraised : ₹ 1,21,000
 Cause category: Education



Shiksha Seva Foundation
EMPOWERING GIRLS AND WOMEN

Shiksha Seva Foundation
Fundraised : ₹ 15,000
Cause category: Education



Shraddha Charitable Trust
Fundraised : ₹ 90,000
Cause category: Disability

TATA TRUSTS

Sir Dorabji Tata Trust
Fundraised : ₹ 1,94,952
Cause category: Health



Sita Devi Foundation

Sita Devi Foundation
Fundraised : ₹ 1,10,000
Cause category: Livelihood Generation

Sitaben Shah Memorial Trust
Fundraised : ₹ 5,00,000
Cause category: Education



Shirpur Vishwa Mandal Sevashram
Fundraised : ₹ 3,46,450
Cause category: Social, Civic & Community Development



Shri Chimanlal Chhotalal Charity Trust
Fundraised : ₹ 10,000
Cause category: Education

TATA TRUSTS

Sir Ratan Tata Trust
Fundraised : ₹ 3,70,201
Cause category: Health



Slum Rehabilitation Society

Slum Rehabilitation Society
Fundraised : ₹ 1,09,000
Cause category: Social, Civic & Community Development



Smile Foundation
Fundraised : ₹ 1,07,47,200
Cause category: Education



Smt Shantaben Ramji Charitable Foundation Education Trust
Fundraised : ₹ 1,20,000
Cause category: Education



Snehankit Helpline
Fundraised : ₹ 7,001
Cause category: Disability



Somaiya Vidyavihar Trust
Fundraised : ₹ 1,00,700
Cause category: Education



Spandan Eco Foundation
Fundraised : ₹ 1,00,000
Cause category: Health



Sparsha Charitable Trust
Fundraised : ₹ 9,23,349
Cause category: Education



SNEHA (Society for Nutrition, Education and Health Action)
Fundraised : ₹ 21,12,500
Cause category: Health



Society for Human And Environmental Development (SHED)
Fundraised : ₹ 12,00,000
Cause category: Health



Sona Sarovar Trust
Fundraised : ₹ 70,000
Cause category: Children



Spark a Change Foundation
Fundraised : ₹ 1,401,497
Cause category: Education

TASK

Vocation for differently abled

Sri Sri Thakur Anukulchandra Seva Kendra
Fundraised : ₹ 2,30,000
Cause category: Disability



Sri Sathya Sai Health & Education Trust

Fundraised : ₹ 14,32,601

Cause category: Health



Srujna Charitable Trust

Fundraised : ₹ 9,02,371

Cause category: Women Empowerment



Sujaya Foundation

Fundraised : ₹ 60,000

Cause category: Education



Suprem Charitable Trust

Fundraised : ₹ 2,00,000

Cause category: Health

TATA TRUSTS

Tata Education and Development Trust

Fundraised : ₹ 10,11,975

Cause category: Education



Srijon-Artscape

Fundraised : ₹ 6,26,228

Cause category: Health



St. Jude India Childcare Centres

Fundraised : ₹ 19,56,995

Cause category: Children



Sunshine Education Society (Sunshine School)

Fundraised : ₹ 2,74,898

Cause category: Education



Suryoday Trust

Fundraised : ₹ 30,000

Cause category: Education



Swayamsiddh Matimand Mulansathi Matrupalak Sanstha

Fundraised : ₹ 19,20,000

Cause category: Disability

TATA COMMUNITY INITIATIVES TRUST

Tata Community Initiatives Trust (TCIT)

Fundraised : ₹ 43,800

Cause category: Livelihood Generation



Tata Memorial Centre-ImPaCCT

Fundraised : ₹ 7,86,002

Cause category: Health

TEACHFORINDIA

Teach to Lead (Teach for India)

Fundraised : ₹ 15,62,568

Cause category: Education



The Akshaya Patra Foundation

Fundraised : ₹ 10,500

Cause category: Education



The Blue Ribbon Movement Trust

Fundraised : ₹ 2,20,909

Cause category: Social, Civic & Community Development



Tata Medical Centre Trust

Fundraised : ₹ 62,13,751

Cause category: Health



Thane Society for Prevention of Cruelty to Animals (SPCA)

Fundraised : ₹ 8,81,266

Cause category: Animal Welfare



The Aangan Trust

Fundraised : ₹ 18,700

Cause category: Children



The Akanksha Foundation

Fundraised : ₹ 9,40,100

Cause category: Education



The Foundation

Fundraised : ₹ 36,73,293

Cause category: Education



The Handmaids of the Sacred Heart Of Jesus (Dilkhush School)
 Fundraised : ₹ 2,28,499
 Cause category: Disability



The Indian Council For Mental Health
 Fundraised : ₹ 20,91,554
 Cause category: Disability



The LIFE Foundation
 Fundraised : ₹ 3,00,000
 Cause category: Education



The Opentree Foundation (Toybank)
 Fundraised : ₹ 4,80,001
 Cause category: Education



The Society for Door Step School
 Fundraised : ₹ 13,000
 Cause category: Education



The Humsafar Trust
 Fundraised : ₹ 10,000
 Cause category: Gender Equality



The Jimmy S Bilimoria Foundation
 Fundraised : ₹ 10,10,501
 Cause category: Health



The Naz Foundation (India) Trust
 Fundraised : ₹ 48,700
 Cause category: Gender Equality



THE P.R.I.D.E INDIA
 Fundraised : ₹ 9,79,421
 Cause category: Health



The Society For Rehabilitation of Crippled Children
 Fundraised : ₹ 10,17,399
 Cause category: Health



The Welfare Of Stray Dogs
 Fundraised : ₹ 9,75,666
 Cause category: Animal Welfare



The Women's Empowerment Foundation
 Fundraised : ₹ 10,33,600
 Cause category: Women Empowerment



Think Peace Organisation
 Fundraised : ₹ 14,96,562
 Cause category: Education



Trafigura Charitable Trust
 Fundraised : ₹ 6,08,854
 Cause category: Social, Civic & Community Development



Udaan India Foundation
 Fundraised : ₹ 2,55,599
 Cause category: Education



The Vatsalya Foundation
 Fundraised : ₹ 1,11,000
 Cause category: Children



Think Foundation
 Fundraised : ₹ 25,68,407
 Cause category: Health



Touching Lives Welfare Trust
 Fundraised : ₹ 12,63,048
 Cause category: Education



Trust For Retailers And Retail Associates Of India
 Fundraised : ₹ 27,60,000
 Cause category: Disability



Udaan Welfare Foundation
 Fundraised : ₹ 1,42,250
 Cause category: Education



Umang Foundation
 Fundraised : ₹ 8,98,601
 Cause category: Education



Child Development Center

Ummeed Child Development Centre
 Fundraised : ₹ 6,86,700
 Cause category: Disability



Urban Health Resource Centre
 Fundraised : ₹ 33,34,580
 Cause category: Health



V Care Foundation
 Fundraised : ₹ 6,90,602
 Cause category: Health



Vidya Integrated Development For Youth and Adults
 Fundraised : ₹ 6,19,245
 Cause category: Education



Udayan Care
 Fundraised : ₹ 2,46,063
 Cause category: Children



Under The Mango Tree Society
 Fundraised : ₹ 8,24,000
 Cause category: Livelihood Generation



Urja Trust
 Fundraised : ₹ 2,78,497
 Cause category: Women Empowerment



तू में एक रक्त

Vanavasi Kalyan Ashram, Maharashtra
 Fundraised : ₹ 1,53,400
 Cause category: Education



War Wounded Foundation
 Fundraised : ₹ 45,05,589
 Cause category: Disability



Wockhardt Foundation
 Fundraised : ₹ 21,24,000
 Cause category: Education



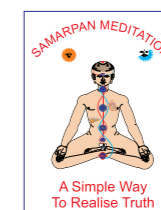
Women's Organisation for Socio Cultural Awareness (WOSCA)
 Fundraised : ₹ 83,393
 Cause category: Social, Civic & Community Development



Youth 4 Jobs Foundation
 Fundraised : ₹ 78,601
 Cause category: Disability



Welfare Society For Destitute Children (St. Catherine of Sienna School and Orphanage)
 Fundraised : ₹ 6,99,700
 Cause category: Education



Yoga Prabha Bharati (Seva Sanstha) Trust
 Fundraised : ₹ 10,45,297
 Cause category: Education



Youth For Unity And Voluntary Action
 Fundraised : ₹ 1,50,000
 Cause category: Children

PARTNERS SPEAK

Procam has worked in tandem with several organisations to create meaningful and lasting partnerships between brands. Over the years and their unwavering support has helped us in bringing our vision to life. We take this opportunity to appreciate and celebrate all our partners for their steadfast role in championing the Procam cause.

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TATA CONSULTANCY SERVICES
2020

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ABOUT UNITED WAY MUMBAI

United Way Mumbai is a non-profit organisation working in urban and rural communities across the country to identify and implement the most impactful solutions to community problems. We are part of a 130+ year old global movement spread across 40+ countries and 1800+ communities.

FOCUS AREAS			IMPACT:		
OUR WORK SPANS 61 KINDS OF INTERVENTIONS ACROSS 6 FOCUS AREAS:					
Education	Health	Income	300+ Corporate Partners	500+ NGO Partners	Trusted Partner of government & civic bodies
Environment	Public Safety	Social Inclusion	100,000+ Individual Donors	Rs. 390 Cr. invested in community development programmes	

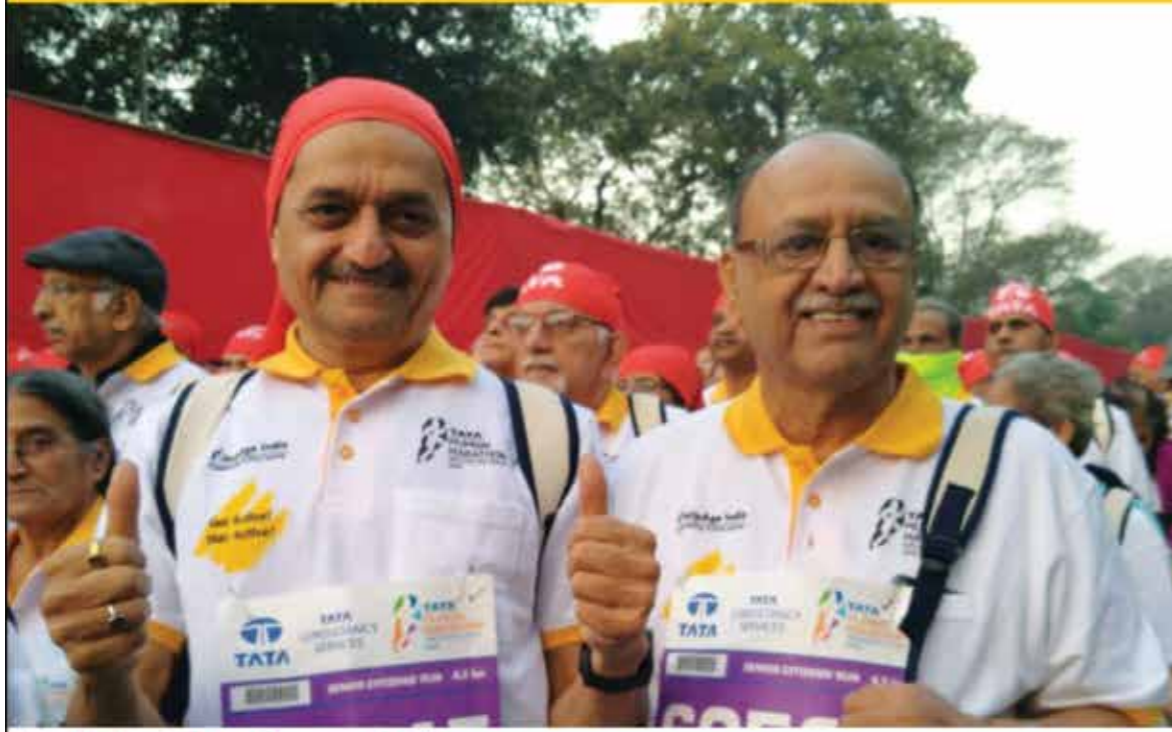
OUR WORK INCLUDES
COMMUNITY DEVELOPMENT PROJECTS
CSR GRANT MANAGEMENT | PAYROLL GIVING | VOLUNTEERING | PHILANTHROPY EVENTS

OFFICIAL PHILANTHROPY PARTNER OF THE TATA MUMBAI MARATHON

As the Philanthropy Partner to the Tata Mumbai Marathon, we have overseen charity figures raise from Rs. 7.75 crores in 2009 to Rs. 45.9 crore in 2020

Institution Partner: **HelpAge India**
Celebrating Active Ageing

Get Active! Stay Active!



This was the first time for HelpAge India to come onboard and participate as Institution Partner for the Tata Mumbai Marathon Senior Citizen's Run. 'Be Better' and 'Get Active! Stay Active!' were the mantras for this run, to encourage seniors to live healthy & dignified lives. We were amazed at the huge numbers that turned up for the run. We thank Tata Mumbai Marathon for making this experience for our elders, a truly memorable one.

– Mathew Cherian, CEO, HelpAge India

HelpAge India works for the cause and care of disadvantaged older persons to improve their quality of life. It advocates for their needs such as - Universal Pension, quality Healthcare, action against Elder Abuse and many more, with the Central and State governments. It runs various Agecare programs to service elder needs. The aim is to serve disadvantaged elders in a holistic manner, enabling them to live active, dignified and healthier lives.

Elder Helpline Number: 1800-180-1253 or Download the HelpAge SOS App
Log onto: www.helpageindia.org

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